



SORTA/Metro
Board Meeting
April 28, 2026
6:00 pm-7:00 pm Eastern Time

SORTA BOARD OF TRUSTEES MEETING
TUESDAY, APRIL 28th, 2026 – 6:00 P.M.
SORTA BOARD ROOM 6th FLOOR
525 VINE STREET,
CINCINNATI, OHIO, 45202

General Items:

- Call to order
- Pledge of Allegiance
- Hearings from citizens
- Chair Update

Action Item:

- 1 Approval of Board Minutes March 24th, 2026

Finance Committee (Chelsea Clark)

Briefing Item:

- 2 Financial Results for March 31st, 2026 (Tim Walker)

Planning & Operations Committee (Pete Metz)

Procurement Consent Agenda:

- 3 Proposed Resolution: Contract Award for 001-2026 Promotional Items and Apparel (Dave Etienne)
 - 3.1 Action Item:
- 4 Proposed Resolution: Contract Award for 016-2026 Bus Replacement Parts (Jeff Mundstock)
 - 4.1 Action Item:

Briefing Items:

- 5 Progress and Priorities (Andy Aiello)
- 6 New Business

Other Items:

Adjournment

The next regular meeting of the SORTA Board of Trustees is scheduled for

Tuesday, May 26th, 2026, at 9:00 a.m.

SORTA BOARD OF TRUSTEES
SOUTHWEST OHIO REGIONAL TRANSIT AUTHORITY
SORTA/METRO AT HUNTINGTON CENTER
SORTA BOARD ROOM-6th FLOOR
525 VINE STREET, CINCINNATI OHIO 45202

MINUTES OF: Regular Meeting of the SORTA Board of Trustees

DATE: Tuesday, March 24th 2026, 9:00 a.m.

BOARD MEMBERS PRESENT: Tony Brice, Dan Driehaus, Blake Ethridge, Briana Moss, Sara Sheets, Rickell Smith and KZ Smith

BOARD MEMBERS ABSENT: Tianay Amat, Jay Bedi, Chelsea Clark, Trent Emeneker, Kala Gibson, Neil Kelly, Pete Metz, Greg Simpson and Sonja Taylor

STAFF MEMBERS: Andy Aiello, Dave Etienne, Adriene Hairston, Brandy Jones, Natalie Krusling, Sharyn Lacombe, Brad Mason, Jeff Mundstock, John Ravasio, Jason Roe, Khaled Shammout, Bill Spraul, Tim Walker and Mike Weil

LEGAL COUNSEL: Kim Schaefer (Vory's)

GUEST/PUBLIC PRESENT: Rowan Grisez, Mackenzie Mason and Kat Ruegger (CTSD)

CALL TO ORDER

Mr. Ethridge SORTA Board Chair, called the meeting to order.

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was recited.

HEARING FROM CITIZENS

Mackenzie Mason (CTSD) Requested that we consider option 1 for BRT which is located in Clifton/Ludlow Avenue.

Rowan Grisez, CTSD Requested that we consider option 1 for BRT which is located in Clifton/Ludlow Avenue.

CHAIR UPDATE

Mr. Ethridge discussed while we did not hold committee meetings due to a light agenda, we are bringing many of the items to the full board today.

MEETING MINUTES

Mr. Driehaus made a motion that the minutes of the February 24th, 2026, board meeting be approved as previously mailed and Mr. Brice seconded the motion.

By voice vote, the SORTA Board approved the minutes.

FINANCIAL REPORTS AS OF FEBRUARY 28TH, 2026

Mr. Walker presented the February financial results. Total revenues were \$12.9 million, which was unfavorable to budget by \$293K. Total expenses were \$13.3 million, which is favorable to budget by \$86k. Operating Capital Contribution was \$0.5 million, which was unfavorable to budget by \$207k. Ridership was 1,038k, which was unfavorable to budget by 59k. Mr. Walker then reviewed the contributing factors to these variances.

The SORTA Board accepted the report as presented.

PROPOSED RESOLUTION NO: 71: APPROVAL OF CONTRACT AWARD FOR 128-2025 BUS LIFTS

Ms. Moss moved for adoption and Mr. Brice seconded the motion. The contract will approve contract no. 128-2025 on behalf of Metro and Ott Equipment Services, Inc., with a not to exceed value of \$1,926,539.

By roll call, the Board approved the resolution.

PROPOSED RESOLUTION NO: 72: APPROVAL OF 015-2026 ACCESS PARATRANSIT VANS

Ms. Moss moved for adoption and Mr. Brice seconded the motion. The contract will approve contract no. 015-2026 on behalf of Metro and Transportation Equipment Sales Corp., with a total not to exceed value of \$1,140,980.

By roll call, the Board approved the resolution.

GOOD NEWS

Ms. Hairston reviewed the January Silver Wheel Awards and Golden Bus Winners slides, Mr. Ravasio reviewed the Business Courier's "Bosses to Watch" slide, Mr. Walker reviewed the Financial Excellence Award slide, Mr. Shammout reviewed the "Theory of Public Transit: Charting the Future of Mobility slide, and Ms. Jones reviewed the Metro's Marketing and Communications Leaders Present at APTA, Rounding Third and Heading for Metro, Cincy Reads Challenge and Cincinnati Red Bike Now Live in Transit App slides.

The SORTA Board accepted the report as presented.

RIDERSHIP AND SERVICE QUALITY REPORT

Mr. Shammout and Mr. Spraul presented the February 2026 ridership and service quality report. Total ridership for the month of February was 1,067,274 or 5.3% unfavorable to budget.

Access Total ridership for the month of February was 14,143 or 0.3% unfavorable to budget.

MetroNow Total ridership for the month of February was 15,500 or 13.1% unfavorable to budget.

Productivity, On-Time Performance, Customer Service Reports and Fixed-Route Miles Between Mechanical Service Interruptions were shared.

The Committee accepted the report as presented.

The SORTA Board accepted the report as presented.

METRORAPID UPDATE

Mr. Lacombe presented the MetroRapid update. She shared project timelines, stakeholder and public engagement, advancing station design – Reading, engineering – Reading, traffic analysis process & city coordination, traffic – Reading and design and construction team slides.

The SORTA Board accepted the report as presented.

GOVERNMENT SQUARE UPDATE

Mr. Aiello presented the government square update.

The SORTA Board accepted the report as presented.

RIDERSHIP DEVELOPMENT INITIATIVE

Mr. Ravasio presented the ridership development initiative presentation and reviewed the strategic plan priority and solution.

The SORTA Board accepted the report as presented.

QUARTER 1 MARKETING UPDATE

Mr. Etienne presented the Quarter 1 Marketing Update. He reviewed background, objectives, messaging and creative messaging.

The SORTA Board accepted the report as presented.

PROGRESS AND PRIORITIES

Mr. Aiello presented the progress and priorities report and reviewed the coordination with FTA, transit employee appreciation week, employee townhall meetings, all signs point to the bus stop and Go Red, Go Metro.

The SORTA Board accepted the report as presented.

NEW BUSINESS

N/A

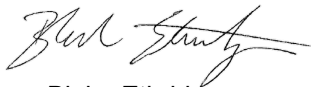
ADJOURNMENT

The meeting adjourned at 10:18 a.m.

NEXT MEETING

The next regular meeting of the SORTA Board of Trustees has been scheduled for
April 28th, 2026, at 6:00 P.M.
the SORTA/Metro Board Room, at 525 Vine Street, Cincinnati, Ohio.

APPROVED:



Blake Ethridge
Chair, SORTA Board

ATTESTED:



Andy Aiello
CEO/General Manager/Secretary-

Treasurer



Financial Summary

April 21, 2026



metro
your way to go

Agenda – Financial Summary

- Statement of Operations for March '26
 - Key Drivers
 - Detail Profit & Loss Statement
 - County Sales Tax Trend
- Cashflow and Obligation Report
- Investment Balance Update

Profit & Loss – Summary / Key Drivers

Summary

- Total Revenue \$15.3M - unfavorable to Budget (\$328k) or (2.1%)
- Total Expense \$14.2M - favorable to Budget \$185k or 1.3%
- Operating Capital Contribution \$1.2M - unfavorable to Budget (\$143k)
- Note: Ridership total is 1,172k – unfavorable to Budget (34k) or (2.8%)

Revenue

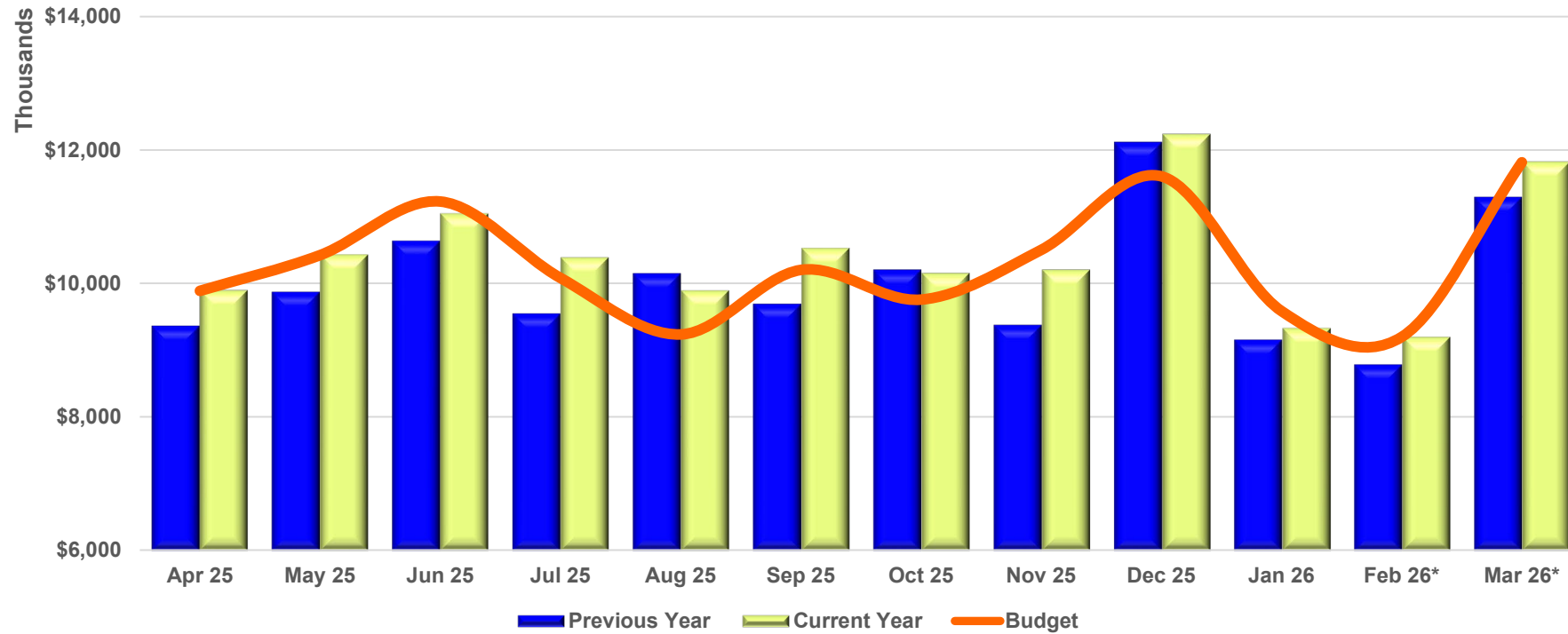
- Total Operating Revenue \$1.8M - unfavorable to Budget (\$12k) or (0.7%)
- Non-Transportation \$0.5M – unfavorable to Budget (\$60k) or (10.9%)
- County Sales Tax \$11.6M – unfavorable to budget (\$255k) due to receipt of January actuals
- Federal Grants \$1.5M - on Budget

Expense

- Wages & Benefits \$10.5M - unfavorable to budget (\$83k) or (0.8%)
- Fuel and Lubricants \$551k - favorable to budget \$105k or 16.0%
- Parts & Supplies \$1,032k – unfavorable to Budget (\$48k) or (4.9%)
- All Other \$2.1M – favorable to Budget \$202k

3 Mos Ending Mar 31, 2026 (\$ In Thousands)	Month				Year to Date				
	Actual	Budget	Fav(Unfav)		Actual	Budget	Fav(Unfav)		Prior Year
Ridership									
Regular	982,485	1,004,365	(21,880)	(2.2%)	2,677,485	2,746,045	(68,560)	(2.5%)	2,638,873
CPS	158,302	170,000	(11,698)	(6.9%)	466,326	490,000	(23,674)	(4.8%)	481,200
Subtotal Fixed Route	1,140,787	1,174,365	(33,578)	(2.9%)	3,143,811	3,236,045	(92,234)	(2.9%)	3,120,073
Access	15,965	15,830	135	0.9%	43,721	43,216	505	1.2%	41,413
MetroNow!	15,481	16,200	(719)	(4.4%)	42,572	46,500	(3,928)	(8.4%)	30,484
Total Ridership	1,172,233	1,206,395	(34,162)	(2.8%)	3,230,104	3,325,761	(95,657)	(2.9%)	3,191,970
Operating Revenue									
Metro Fares	\$ 1,102	\$ 1,124	\$ (22)	(2.0%)	\$ 3,131	\$ 3,426	\$ (295)	(8.6%)	\$ 3,086
Access Fares	66	59	7	11.6%	183	166	18	10.6%	151
MetroNow! Fares	39	35	4	10.6%	111	105	6	5.9%	61
CPS Fares	388	411	(23)	(5.6%)	1,222	1,364	(142)	(10.4%)	1,242
Other Contract Revenue	217	194	22	11.5%	622	568	54	9.4%	566
Total Operating Revenue	1,811	1,823	(12)	(0.7%)	5,269	5,629	(360)	(6.4%)	5,106
Non-Operating Revenue									
County Sales Tax	11,560	11,815	(255)	(2.2%)	30,340	30,595	(255)	(0.8%)	28,950
Federal Subsidies	1,476	1,476	-	-	4,428	4,428	-	-	4,539
Non Transportation	496	556	(60)	(10.9%)	1,540	1,675	(135)	(8.1%)	1,961
Total Non-Operating Revenue	13,532	13,847	(315)	(2.3%)	36,308	36,698	(390)	(1.1%)	35,450
Total Revenue	15,343	15,671	(328)	(2.1%)	41,577	42,327	(750)	(1.8%)	40,556
Expenses									
Employee Wages & Benefits	10,490	10,406	(83)	(0.8%)	31,474	31,184	(289)	(0.9%)	29,541
Fuel & Lubricants	551	655	105	16.0%	1,712	1,937	225	11.6%	1,828
Parts & Supplies	1,032	984	(48)	(4.9%)	2,881	2,992	111	3.7%	2,676
Everybody Rides Metro Fund	26	35	9	26.4%	72	105	33	31.7%	59
Other	2,083	2,286	202	8.9%	5,784	6,467	682	10.5%	6,016
Total Expenses	14,182	14,366	185	1.3%	41,923	42,686	763	1.8%	40,120
Operating Capital Contribution	\$ 1,161	\$ 1,304	\$ (143)		\$ (346)	\$ (358)	\$ 13		\$ 436

County Sales Tax – Year to Date



(\$000's)	Apr 25	May 25	Jun 25	Jul 25	Aug 25	Sep 25	Oct 25	Nov 25	Dec 25	Jan 26	Feb 26 *	Mar 26 *
Current Year	\$9,895	\$10,429	\$11,042	\$10,384	\$9,891	\$10,526	\$10,151	\$10,201	\$12,230	\$9,329	\$9,196	\$11,815
Budget	\$9,887	\$10,423	\$11,227	\$10,081	\$9,234	\$10,201	\$9,756	\$10,501	\$11,605	\$9,584	\$9,196	\$11,815
Previous Year	\$9,366	\$9,875	\$10,636	\$9,551	\$10,149	\$9,696	\$10,205	\$9,380	\$12,116	\$9,159	\$8,788	\$11,291

* February through March of 2026 are recorded at estimates based on current year trends due to the delay in reporting from State Office

Cashflow and Obligation Report

Overnight Investments	\$17,828,739
Securities & CD's	\$108,733,207

Total All Securities (3/31/2026)	\$126,561,946
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Current Capital Reserve Obligations

<i>BRT Project Development (Hamilton & Reading Corridors) - Amts Pd</i>	\$26,869,327
<i>Future BRT Capital Match (Fed 70% & Local 30%)</i>	\$40,500,000

Total BRT	\$67,369,327
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Local Match - FTA and ODOT Grants	\$9,698,237
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100% Local Projects (<i>Prior Years Open + Current Year</i>)	\$26,619,105
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2 Months of Operating Expenses	\$26,000,000
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All Other Obligations	\$3,500,000
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Total Current Capital Reserve Obligations	\$133,186,669
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Net Unrestricted Securities Available	(\$6,624,723)
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2026 Remaining Operating Budget Surplus (Deficit) Apr-Dec	\$7,229,000
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Net Unrestricted Securities + '26 Operating Budget Surplus	\$604,277
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Project	Method	Vendor	Award	Term	Funding
001-2026 Promotional Items & Apparel Highly Effective Organization** Drive Economic Development** Grow Ridership**	Request for Proposal (RFP)	EAC Promos, Inc.	\$420,000	3 year June 2026 – May 2029	Budgeted Local Operating
016-2026 Bus Replacement Parts Highly Effective Organization**	Invitation for Bid (IFB)	Muncie Transit Supply Cummins Gillig LLC MJ Service Industries Mohawk Mfg. Vehicle Maintenance Program, Inc.	\$1,071,186 \$6,839	2 year May 2026 – Apr 2028	Budgeted Local Operating

**denotes non-competitive or non-negotiable award*
***denotes the strategic priority the contract supports*

Metro MAX Spend Summary
(Maximizing Access for XBE's)

Total Awards for Month	\$1,491,186
Total MAX Spend for Month	\$426,839
2026 Total Spend	\$23,362,378
2026 MAX Spend	\$426,839
2026 MAX Participation Rate	1.8%



BOARD OF TRUSTEES ACTION ITEM

DATE: April 28, 2026
FROM: Jason Roe, Director of Procurement
 Dave Etienne, Director of Marketing
PROJECT NO.: 001-2026 Promotional Items and Apparel
STRATEGIC: Grow Ridership, Drive Economic Development, Highly Effective Organization
REQUEST: Contract Award

BACKGROUND

The Southwest Ohio Regional Transit Authority (SORTA) requires a strategic partnership with a company for a diverse range of promotional products to support company-wide initiatives, departmental programs, corporate events, and external marketing efforts.

BUSINESS PURPOSE

The awarded vendor will supply a comprehensive range of custom-branded promotional products at a discount to support SORTA's operational and marketing needs. This partnership is intended to provide departments across the organization with reliable, on-demand access to promotional items, ensuring consistency, efficiency, and responsiveness to evolving requirements. By contracting these services Metro can establish discounted rates from catalog prices and place orders on an as needed basis during the contract period.

PROJECT FINANCING

The budget for Promotional Items and Apparel services is \$420,000 and is included in the approved FY2026-2028 Operating budget.

The contract is structured as a fixed fee contract for a term of 3 years.

The contract pricing has been determined fair and reasonable through competition and with discounts ranging from 25% to 55% below market rates and no additional charges for shipping or delivery.

The project cost of \$420,000 is flat to budget.

PROJECT PROCUREMENT

Procurement staff determined that a Request for Proposals ("RFP") was an appropriate methodology. Under this method, responses are evaluated based on the criteria outlined in the solicitation and ranked from highest to lowest. The vendor scoring the highest is considered as proposing the best value to Metro and selected for award.

Staff targeted 20 vendors known to have the capabilities necessary to fulfil the requirements of the contract in addition to those notified through Metro's e-procurement system. 66 vendors downloaded solicitation materials, and 7 vendors submitted responsive proposals.



Proposals were evaluated based on the criteria included in the solicitation and ranked from highest to lowest. The highest ranked vendor is considered as proposing the best value to Metro. The outcome of the evaluation process is shown below:

Vendor	Project Approach (Subjective) Points Based 400 Points (40%)	Firm and Staffing Qualifications (Subjective) Points Based 300 Points (30%)	Price (Objective) Reward Low Cost 300 Points (30%)	Total Score (Max Score 1000)
EAC Promos, Inc.	385	282.5	300	967.5
Brand It With Purpose	318.8	210	181.1	709.88
Ja-Pro Marketing dba Progressive Marketing	193.8	195	224.5	613.28
American Filing Solutions dba Brandinghawk	211.3	175	184	570.29
Advertise America Inc	160	175	213.9	548.94
The Shamrock Companies, Inc.	200	112.5	210.9	523.42
Evolution Creative solutions	125	106.3	168	399.23

SMALL BUSINESS ENGAGEMENT

Staff determined this project would not have a specific contract goal assigned. Bidders/proposers were strongly encouraged to make efforts to include small and disadvantaged businesses in the performance of this contract to maximize participation of certified small businesses as subcontractors, subconsultants, and suppliers.

Staff conducted targeted vendor outreach to XBE business that has previously provided promotional item services to Metro, in addition to the broad market outreach. As a result, SORTA received responsive bids from three XBE firms. The recommended vendor is an XBE firm, and the contract will be awarded with 100% XBE participation.

RECOMMENDED BOARD ACTION

Staff recommend the Board of Trustees approve a resolution authorizing the CEO/General Manager/Secretary-Treasurer or the Director of Procurement to execute Contract No. 001-2026, on behalf of Metro with EAC Promos, Inc., with a not to exceed value of \$420,000.



BOARD OF TRUSTEES ACTION ITEM

DATE: April 28, 2026

FROM: Jason Roe, Director of Procurement
 Jeff Mundstock, Director of Maintenance Operations

PROJECT NO.: 016-2026, Bus Replacement Parts

STRATEGIC: Highly Effective Organization

REQUEST: Contract Award

BACKGROUND

The Southwest Ohio Regional Transit Authority (SORTA) operates a fleet of approximately 300 buses in revenue service, all of which require ongoing preventive maintenance and routine repairs. As these vehicles age, replacement parts are needed on a recurring basis to address normal wear and tear, component failures, and essential maintenance requirements.

BUSINESS PURPOSE

Bus replacement parts are essential to the safe and reliable operation of SORTA buses and must be maintained in inventory to support routine, preventive, and corrective maintenance activities. The contractor(s) shall supply and deliver to SORTA, on an as-needed basis, the bus replacement parts or components identified within the scope of services.

PROJECT FINANCING

The budget for this project is \$1,071,185 and is included in the approved FY2026 Operating budget.

The contract(s) are structured as an indefinite delivery / indefinite quantity ("IDIQ") with a minimum purchase quantity to be purchased. As such, the final projected cost, \$1,071,185 is flat to budget.

The contracted prices will be factored into the FY2027 & FY2028 Operating budget.

PROJECT PROCUREMENT

Based on the exact specifications and limited variables to consider, Procurement staff determined that an Invitation for Bid ("IFB") was the appropriate method of procurement. Under this method, contracts are line item awarded to the lowest responsive, responsible bidder. Procurement solicited for 2-year fixed price contracts. The awarded contracts will provide price stabilization for the next 24 months. Fixed item contracts will avoid market variability increases and provide price confidence for maintenance budgeting.

Staff targeted 16 specific vendors known to have the capacity to deliver on the requirements of the contract in addition to those notified through Metro's e-procurement platform, OpenGov. NAICS codes for vehicle parts manufacturers and wholesalers were utilized to reach a broad range of suppliers within OpenGov.



There were 41 downloads of the solicitation. 13 bids were submitted. Procurement determined it was most advantageous to SORTA to award each line item to the lowest bidder with the correct OEM part. It has been determined that six (6) vendors will be awarded contracts. Cummins will be awarded \$170,222.30. Gillig will be awarded \$93,063.70. MJ Service Industries will be awarded \$6,838.80. Mohawk will be awarded \$667,490.60. Muncie Transit Supply will be awarded \$94,010.50. Vehicle Maintenance Program will be awarded \$39,560.00.

Below is the tabulated table of the lowest responses per item:

Line Item	Description	Vendor	Minimum Purchase Quantity	Unit of Measure	Low Bid Unit Cost	Bid Total
315384	FILTER, DEFROSTER	Muncie Transit Supply	1390	Each	\$5.25	\$7,297.50
339627	FILTER, SECONDARY AIR CLEANER	Muncie Transit Supply	1760	Each	\$34.50	\$60,720.00
336683	HVAC FILTER	Muncie Transit Supply	340	Each	\$76.45	\$25,993.00
196778	FILTER KIT, TRANSMISSION MAINTENANCE	Cummins	120	Each	\$64.29	\$7,714.80
319562	BELT, V-RIBBED ALTERNATOR	Cummins	1130	Each	\$63.01	\$71,201.30
334894	BELT, WATER PUMP (ISL330)	Cummins	1180	Each	\$75.11	\$88,629.80
341378	BELT WATER PUMP	Cummins	40	Each	\$66.91	\$2,676.40
334892	FILTER, AIR ELEMENT ONLY	Gillig LLC	1270	Each	\$56.97	\$72,351.90
334893	TRANS FILTER, VOITH (864.5)	Gillig LLC	290	Each	\$56.60	\$16,414.00
341254	POWER STEERING FILTER ELEMENATOR	Gillig LLC	60	Each	\$71.63	\$4,297.80
341379	FILTER,AIR CLEANER (PRIMARY)(GROOVED)	MJ Service Industries	120	Each	\$56.99	\$6,838.80
196722	FILTER, COOLANT WF-2071 (GILLIG)	Mohawk Mfg. & Supply Co.	4720	Each	\$9.25	\$43,660.00
317338	FILTER, ENGINE OIL LF-9009	Mohawk Mfg. & Supply Co.	4800	Each	\$27.22	\$130,656.00
332644	BLADE ASSM, 31" WIPER	Mohawk Mfg. & Supply Co.	2680	Each	\$8.80	\$23,584.00
333497	FILTER, PRIMARY FUEL FF-5636 FLEET GUARD ONLY	Mohawk Mfg. & Supply Co.	460	Each	\$14.76	\$6,789.60
333498	FILTER, SECONDARY FUEL FS-1065	Mohawk Mfg. & Supply Co.	1630	Each	\$24.00	\$39,120.00
334896	SERVICE KIT, SPINNER FILTER (576HE)	Mohawk Mfg. & Supply Co.	1080	Each	\$84.40	\$91,152.00
334948	FILTER ELEMENT, HYDRAULIC OIL	Mohawk Mfg. & Supply Co.	1180	Each	\$25.14	\$29,665.20
335965	FILTER, PRIMARY FUEL FF-63009	Mohawk Mfg. & Supply Co.	2730	Each	\$28.35	\$77,395.50
338901	FILTER, SECONDARY FUEL FS-1098	Mohawk Mfg. & Supply Co.	1630	Each	\$43.83	\$71,442.90
340398	SECONDARY FUEL FILTER	Mohawk Mfg. & Supply Co.	1520	Each	\$39.79	\$60,480.80
340399	PRIMARY FUEL FILTER	Mohawk Mfg. & Supply Co.	1490	Each	\$61.56	\$91,724.40
341257	FLEETGUARD CUMMINS OIL FILTER LF3970	Mohawk Mfg. & Supply Co.	190	Each	\$9.58	\$1,820.20
197590	V-BELT, A/C COMPRESSOR 95.00	Vehicle Maintenance Program, Inc.	920	Each	\$43.00	\$39,560.00
						\$1,071,185.90

SMALL BUSINESS ENGAGEMENT

Staff determined that the nature of the work to be performed did not present ample subcontracting opportunities. As a result, no diverse vendor participation goal was established for the award.

MJ Services Industries is an XBE supplier and will be awarded a contract as a result of this solicitation.

RECOMMENDED BOARD ACTION

Staff recommends the Board of Trustees approve a resolution authorizing the CEO/General Manager/Secretary-Treasurer or the Director of Procurement to execute Contract No. 016-2026(A-F), on behalf of Metro with Muncie Transit Supply, Cummins, Gillig LLC, MJ Service Industries, Mohawk Mfg. & Supply Co. and Vehicle Maintenance Program, Inc., with a combined not to exceed value of \$1,071,185.90.

Progress & Priorities

Spotlight on the top five

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From **Andrew C. Aiello**, Metro CEO &
General Manager/Secretary-Treasurer



April 2026

This monthly report provides a high-level overview of several key initiatives currently being advanced by the Metro leadership team. The updates below reflect continued momentum and progress aligned with Metro's long-term priorities.

1. **State Legislature Engagement:** Earlier this month, Ohio State Senators Catherine Ingram and Steve Wilson and State Representatives Mike Odioso and Minority Leader Dani Isaacsohn visited Metro to receive updates on our key initiatives. We also engaged in discussion regarding how Metro can further strengthen partnerships to support regional efforts. We appreciate their continued engagement and support of public transit in Southwest Ohio.
2. **Federal Funding Update:** We are pleased to share that Congressman Greg Landsman's office has submitted Metro's \$2.8 million Community Project Funding request to support MirrorLESS Camera Upgrades across our fixed-route fleet. These enhancements would improve operator visibility, reduce blind spots, and strengthen overall safety. The request now moves to the United States House Committee on Appropriations for review, with updates expected by the end of the third quarter.
3. **Workforce Investment:** Renovations to the Queensgate Operator Clubroom and Maintenance break spaces have been completed. The upgraded spaces provide our frontline team members with quiet rooms, modernized kitchenette and meal prep areas, as well as comfortable spaces to rest and recharge in-between trips.



Progress & Priorities

Spotlight on the top five

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From **Andrew C. Aiello**, Metro CEO &
General Manager/Secretary-Treasurer



4. **Marketing Metro:** Earlier this year, we welcomed Gatesman as Metro's new marketing agency. This month, the team presented a comprehensive marketing strategy grounded in data analytics and customer behavior insights to the leadership team. The presentation included campaign concepts and objectives for upcoming recruitment and commuter initiatives, along with a preview of future campaigns in development. We look forward to leveraging this data-driven, targeted approach to expand our reach and grow our ridership.
5. **Going "Greener":** On Earth Day, we marked a major milestone with the launch of Metro's first all-electric buses into service. These vehicles will significantly reduce emissions, lower our carbon footprint, and decrease long-term maintenance costs, while enhancing service to the community.



@Cincinnati Metro

All the best,

Andy Aiello