



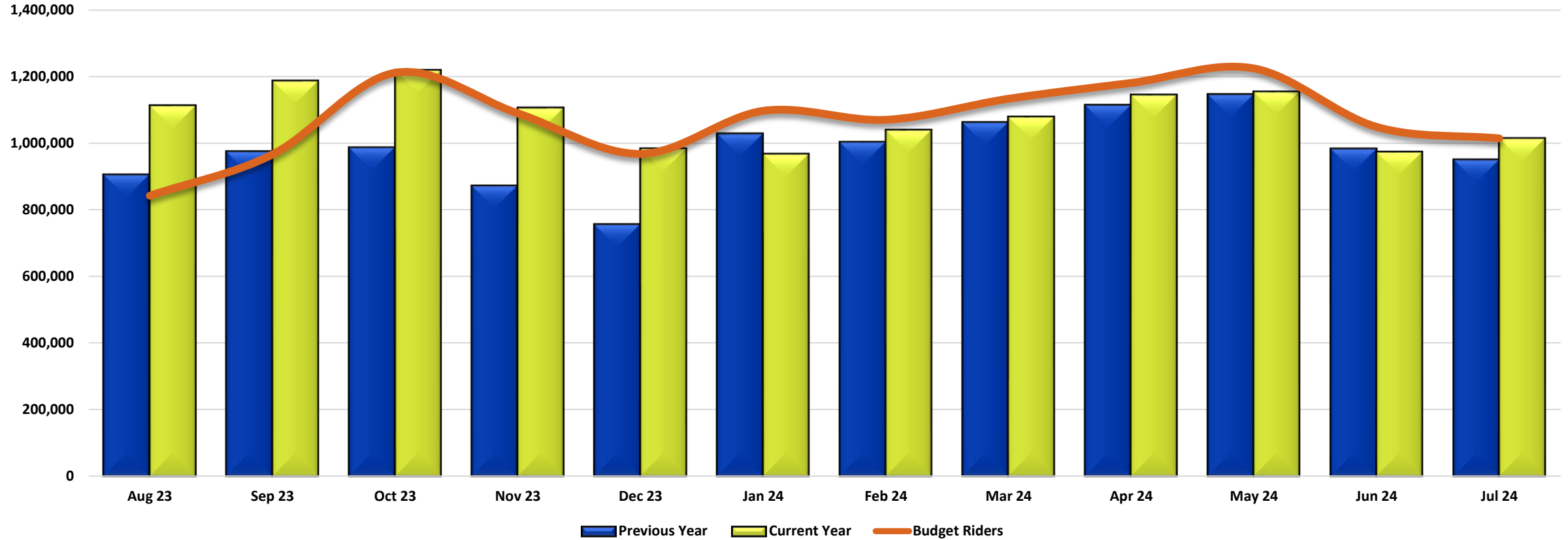
July 2024 Ridership Report

August 20, 2024 | SPDI



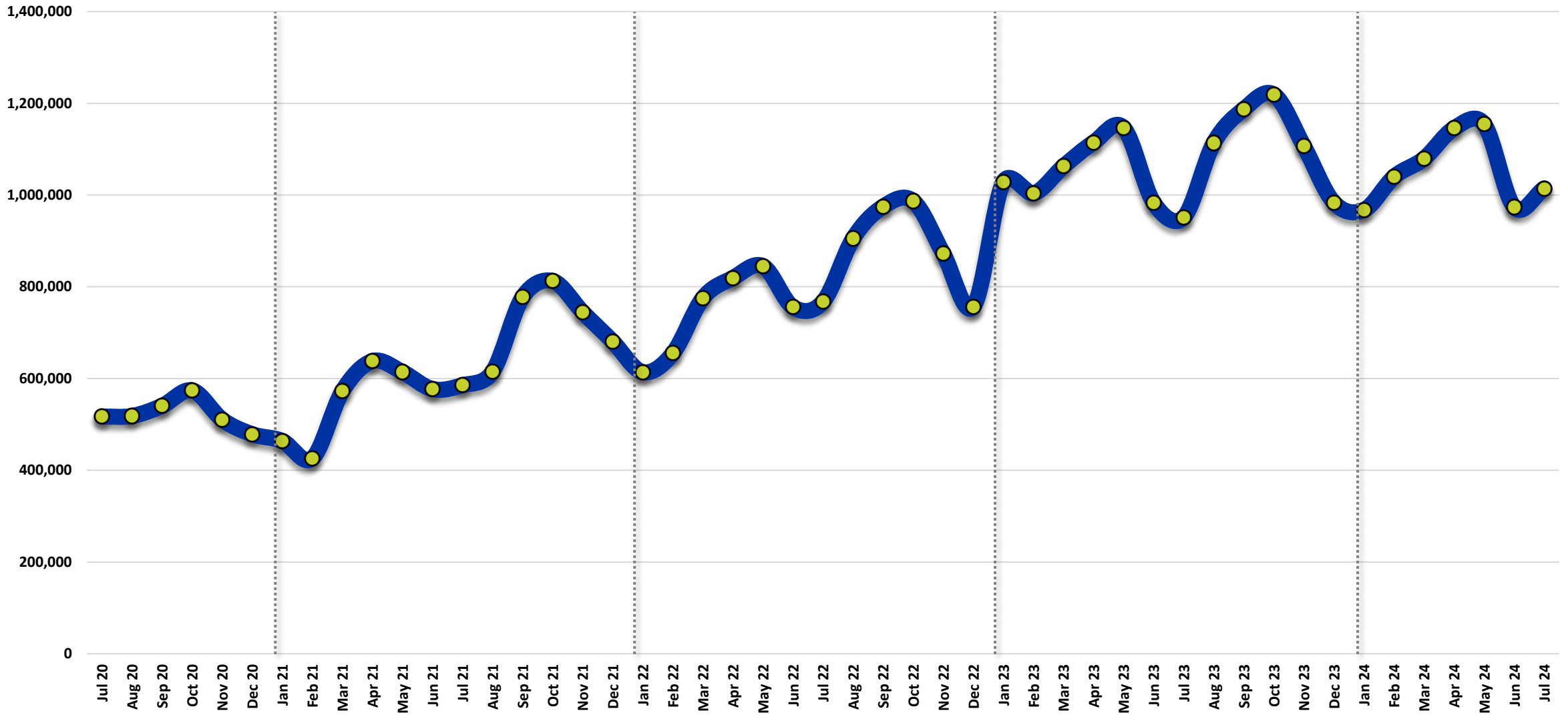
Fixed Route Ridership

Total Fixed Route Ridership YoY & Budget by Month

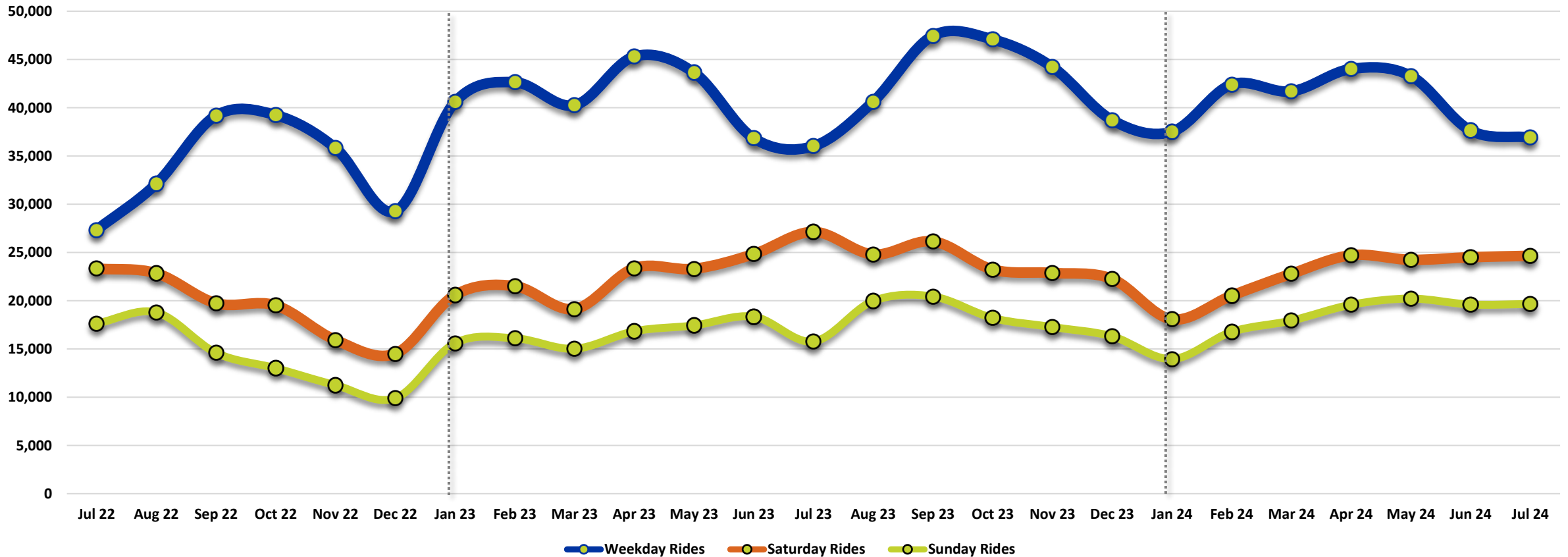


Service	Jul 24				Jul 23		
	Ridership	Budget	Budget Variance	% Budget Variance	Ridership	Past Year Variance	Past Year % Variance
Local	986,504	986,319	185	0.0%	924,831	61,673	6.7%
Express	28,072	23,847	4,225	17.7%	26,192	1,880	7.2%
Totals	1,014,576	1,010,166	4,410	0.4%	951,023	63,553	6.7%
Total (YTD)	7,376,103	7,770,684	-394,581	-5.1%	7,291,105	84,998	1.2%

Total Fixed Route Ridership by Month



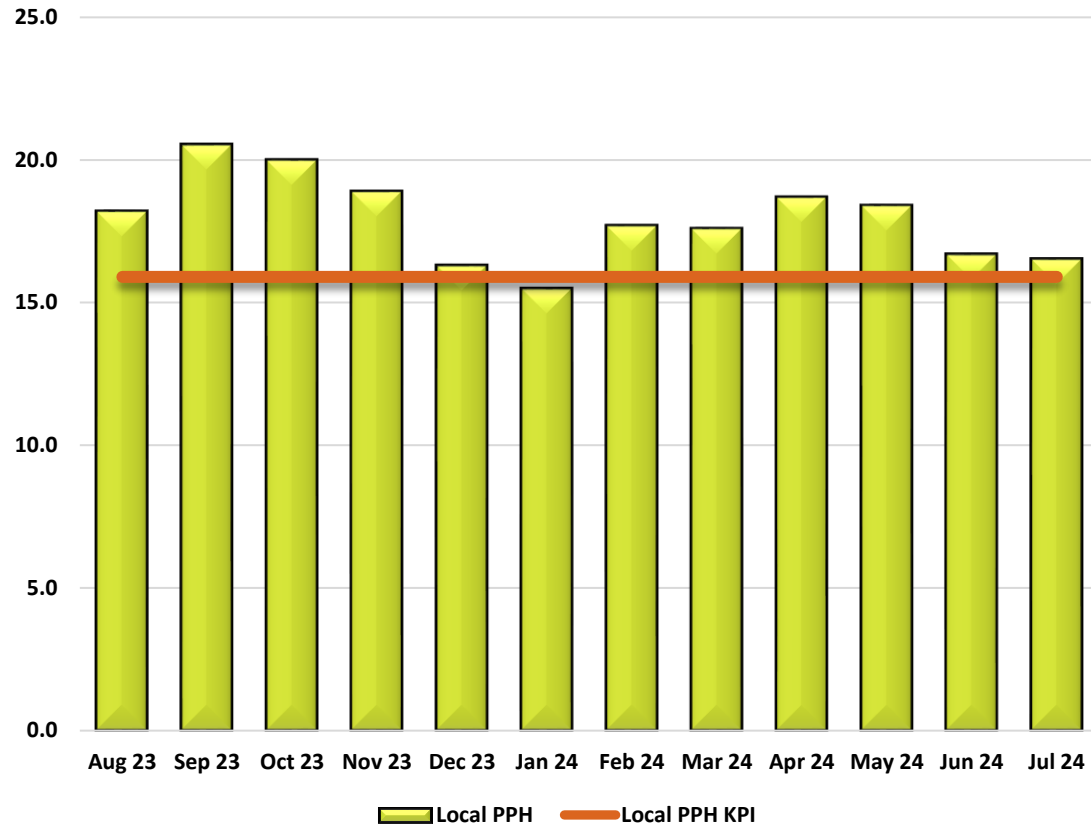
Average Daily Ridership (WD, SA, SU)



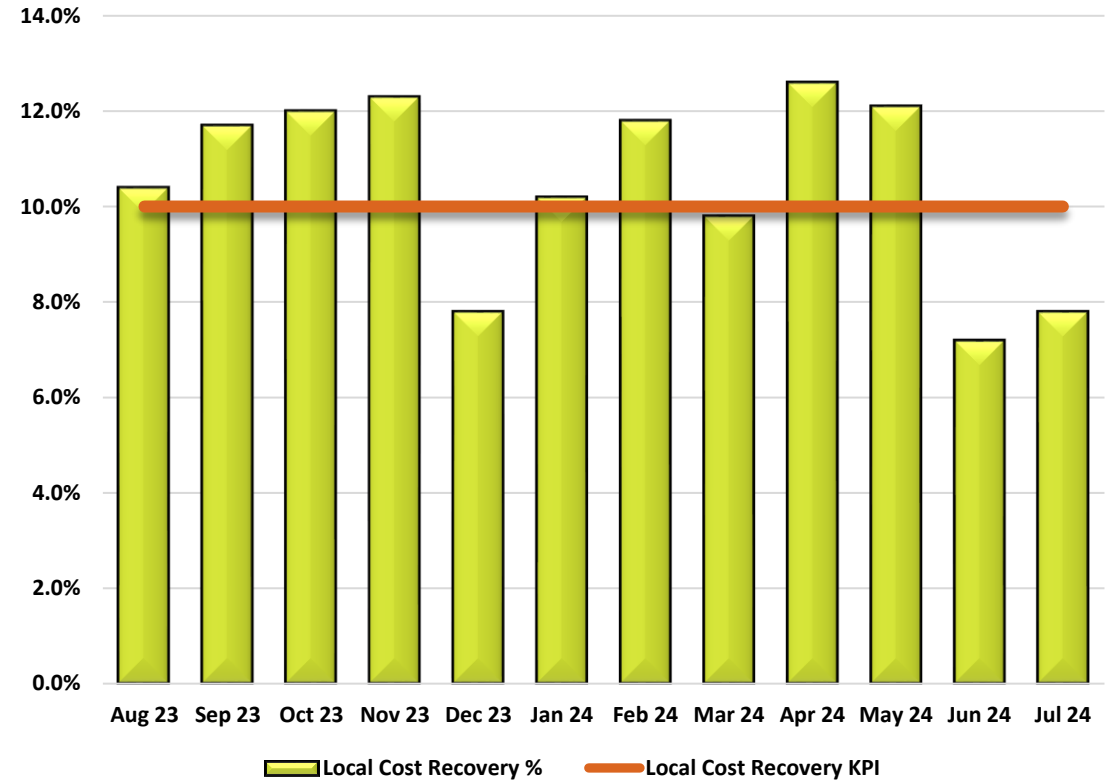
Service	Jul 24 Avg Daily	Jul 24 Avg Daily Budget	Budget % Variance	Jul 23 Avg Daily	Jul 23 - Jul 24 % Variance
WEEKDAY	36,934	37,056	-0.3%	36,028	2.5%
SATURDAY	24,666	23,634	4.4%	27,153	-9.2%
SUNDAY	19,672	20,249	-2.9%	15,782	24.6%

n.b. in 2023 July 4th ran a Sunday schedule, in 2024 July 4th ran a Saturday schedule

Local Service Productivity (Last 12 Months)



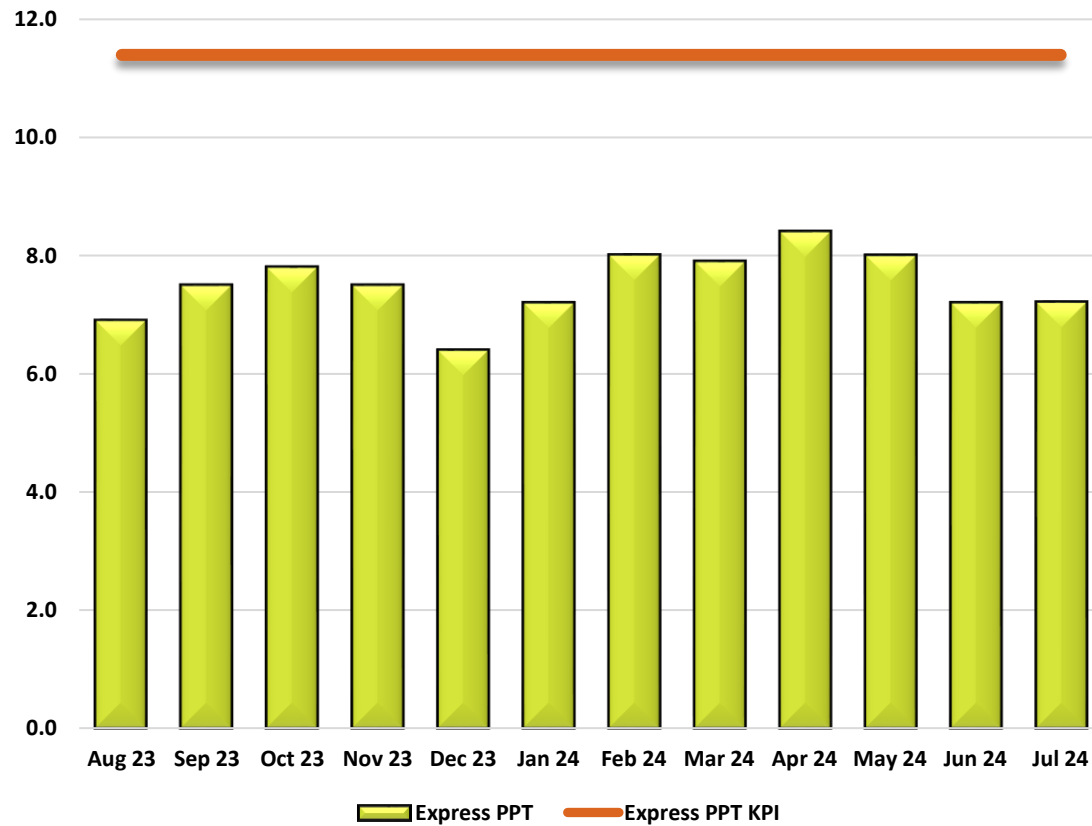
Local Service Cost Recovery & (Last 12 Months)



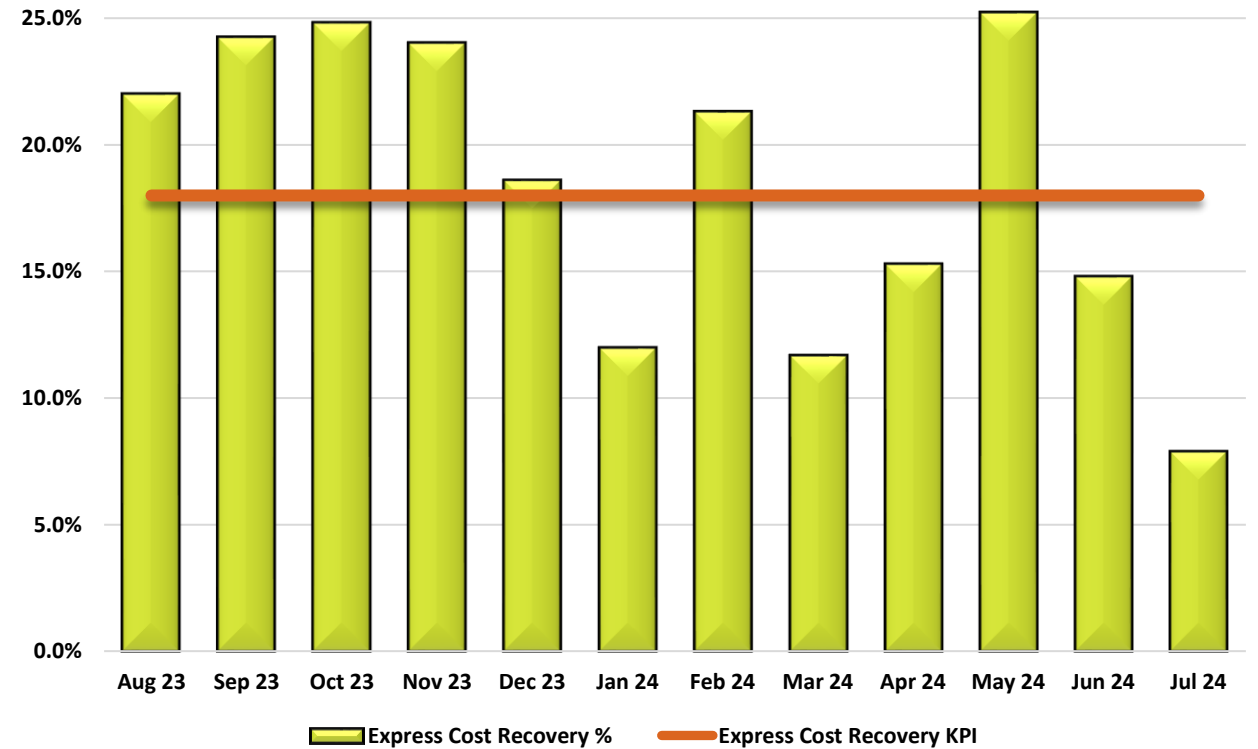
Local Service	Jul 24 Actual KPI	Jul 24 Budget KPI	Variance
Passengers Per Hour	16.5	15.9	0.6
Cost Recovery	7.8%	10.0%	-2.2%

*percentage points

Express Service Productivity (Last 12 Months)



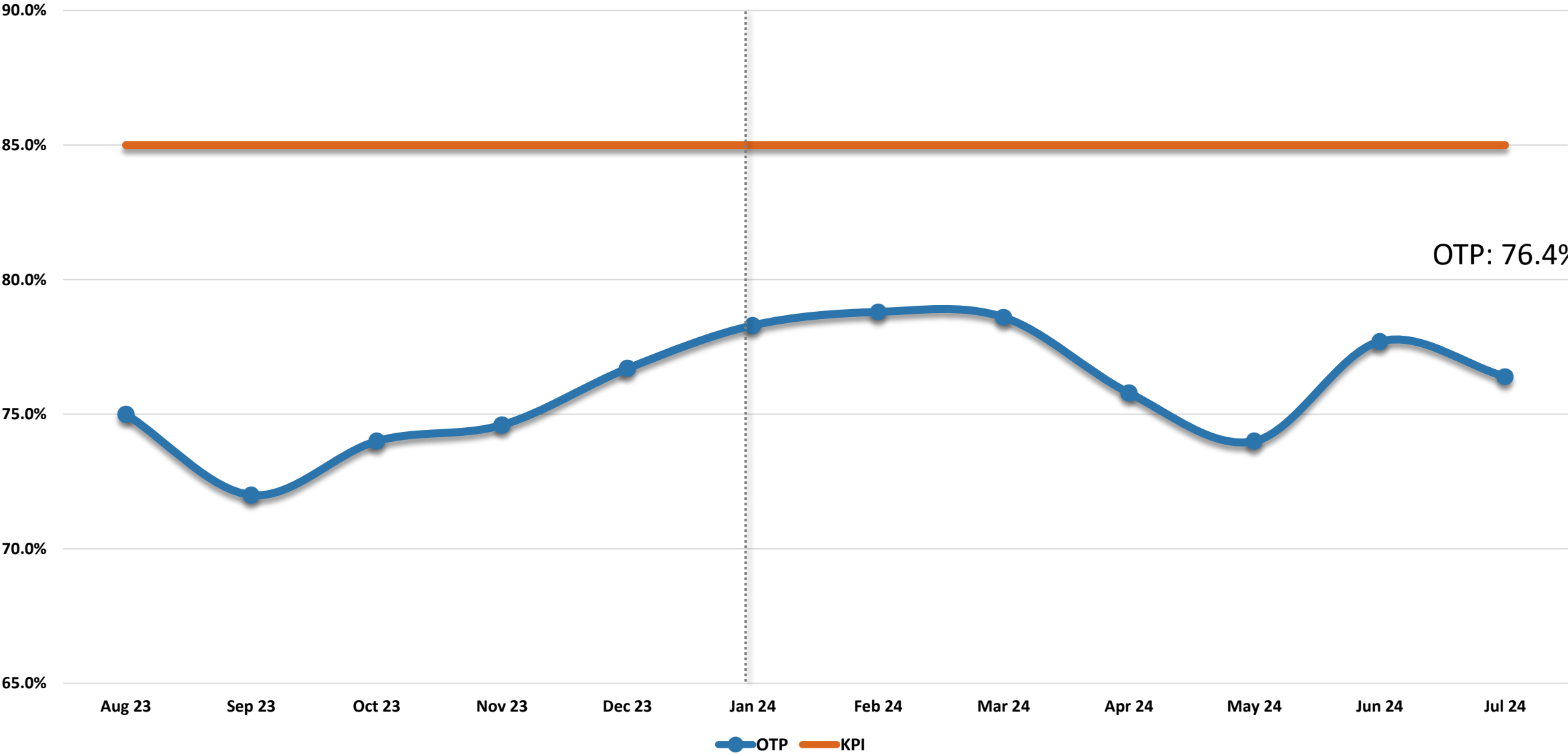
Express Service Cost Recovery % (Last 12 Month)



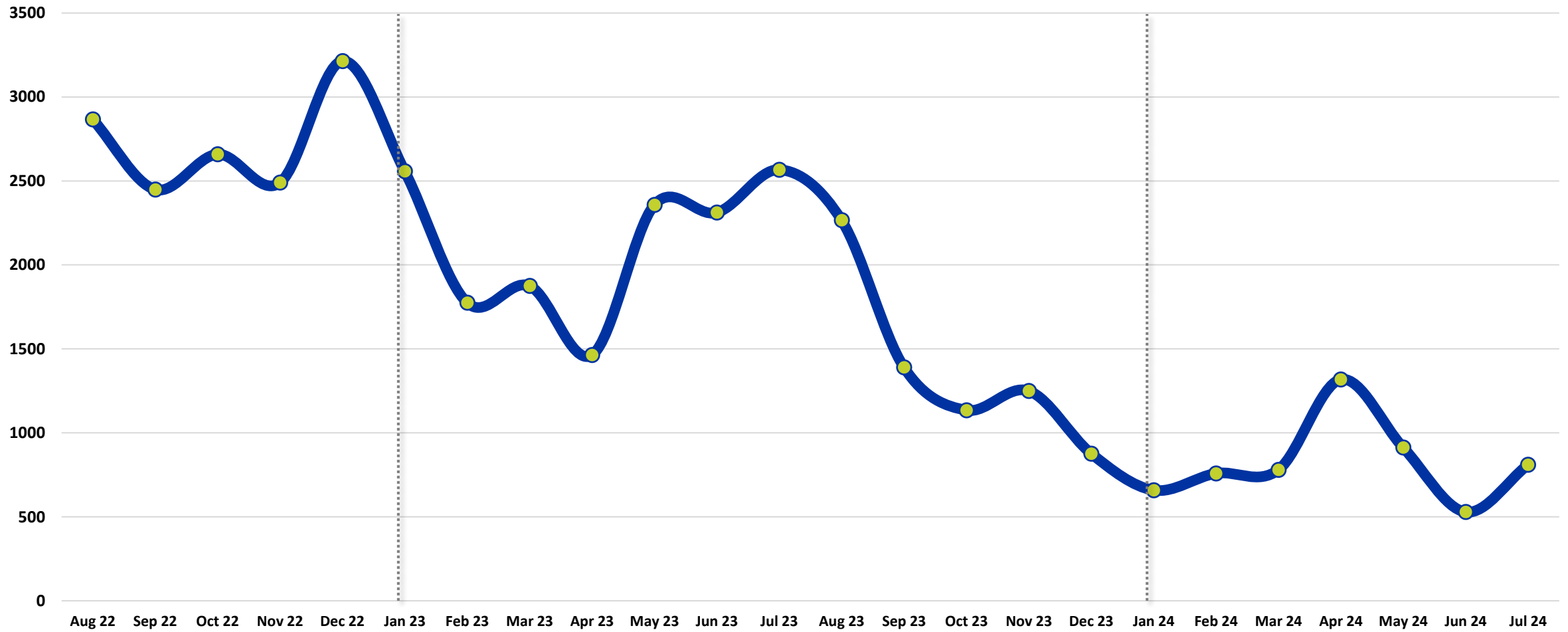
Express Service	Jul 24 Actual KPI	Jul 24 Budget KPI	Variance
Passengers Per Trip	7.2	11.4	-4.2
Cost Recovery	7.9%	18.0%	-10.1%

**percentage points*

Overall On-Time Performance (Last 12 Months)

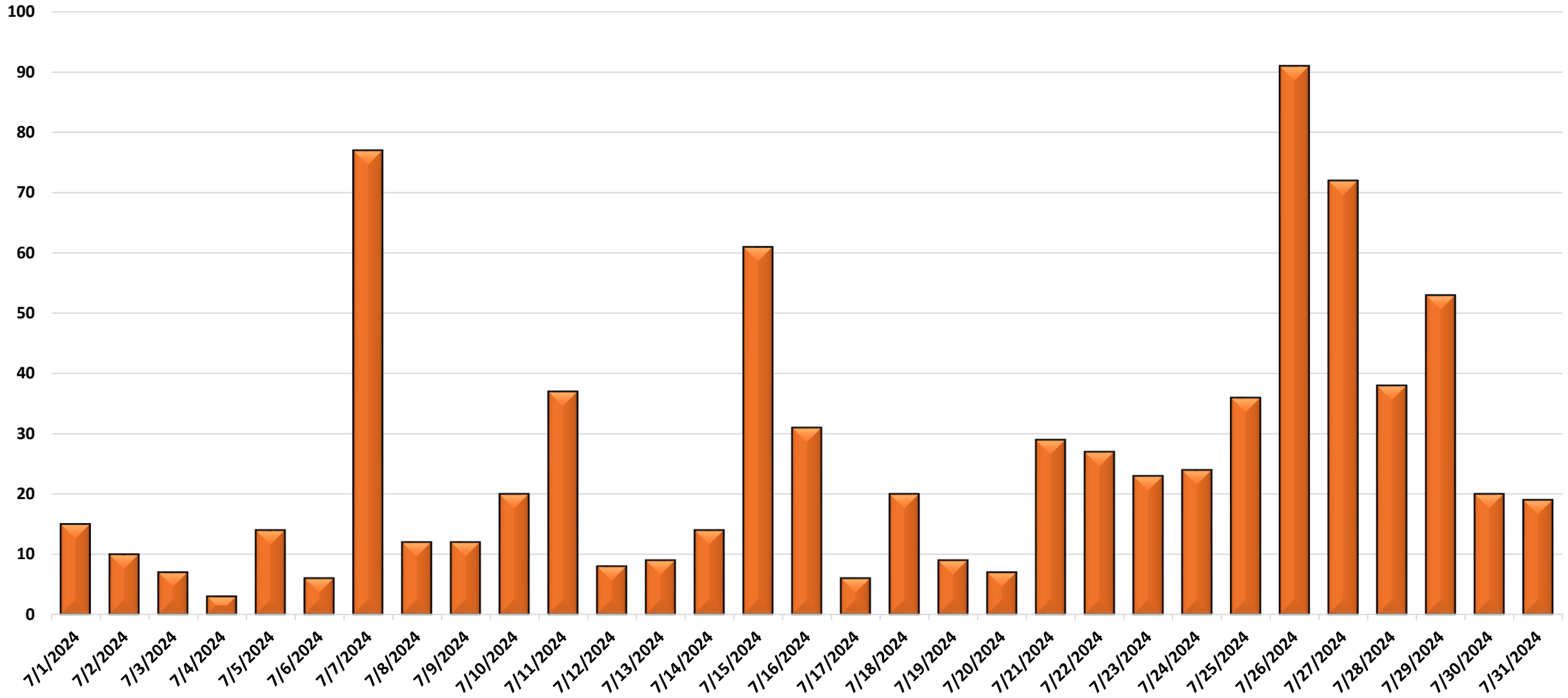


Fixed-Route Missed Trips by Month

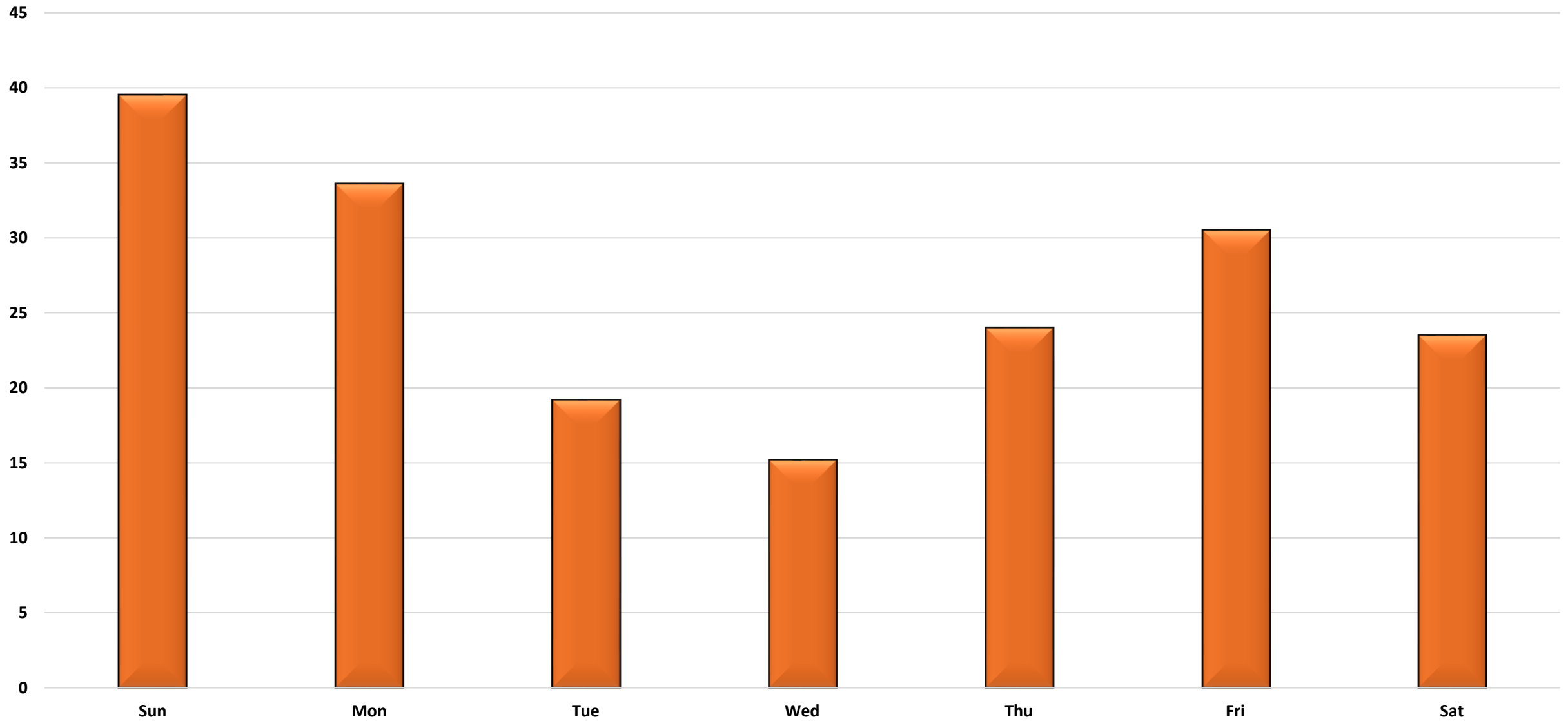


	Missed Trips	Total Trips Scheduled	% of Trips Operated	Monthly KPI	End of Year KPI
July 24	810	69,164	98.8%	99.1%	99.6%

Missed Trips by Day



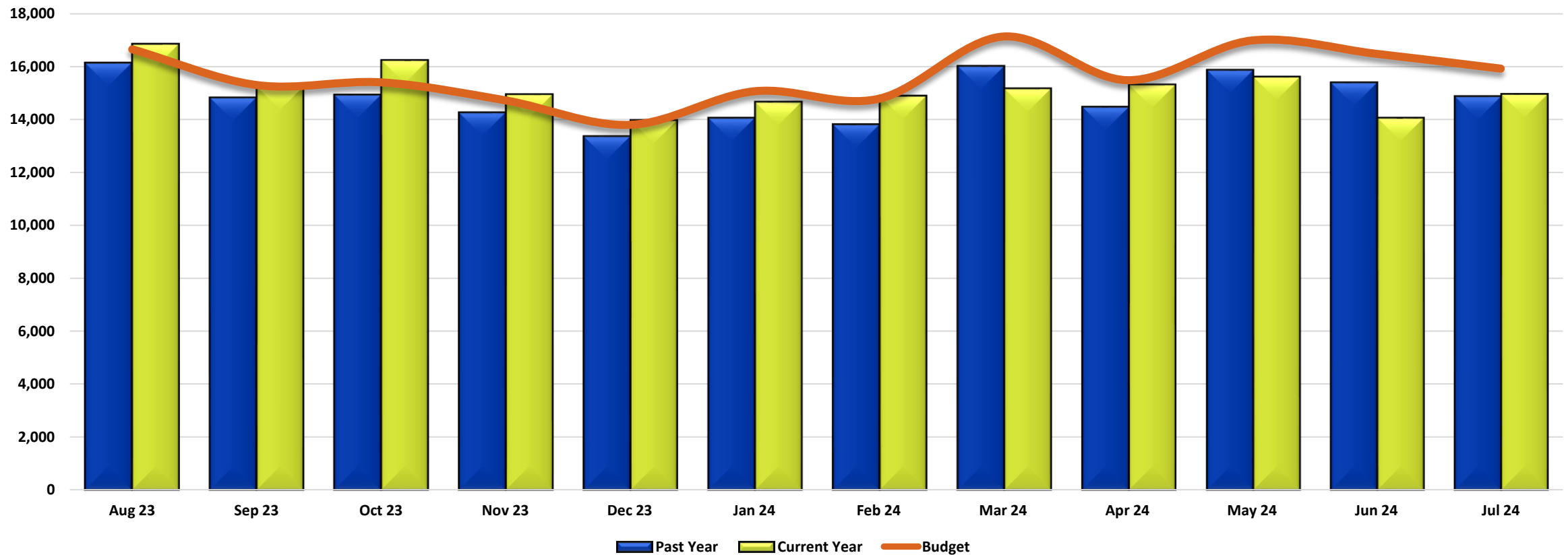
Avg Missed Trips by Day of Week





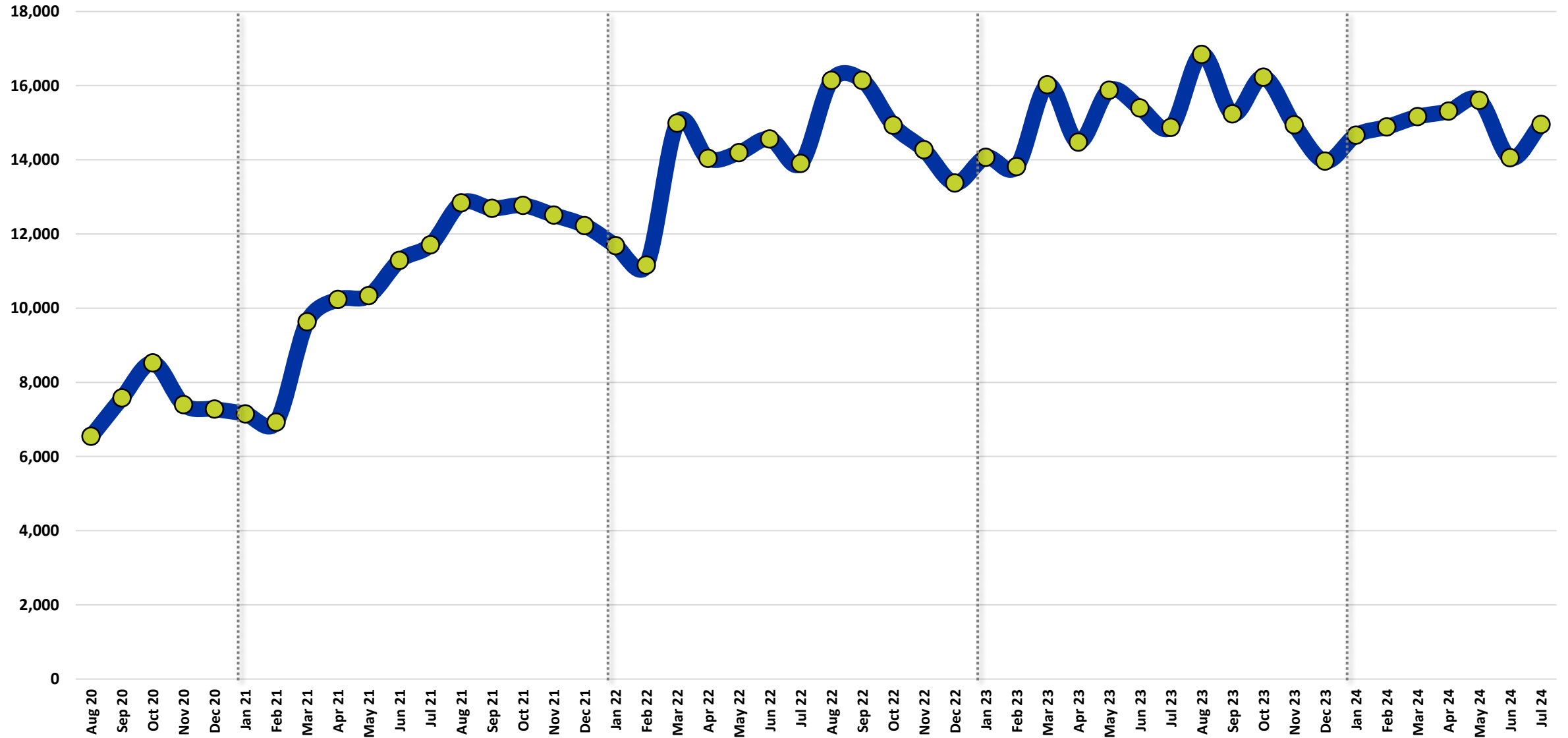
ACCESS Ridership

Total Access Ridership

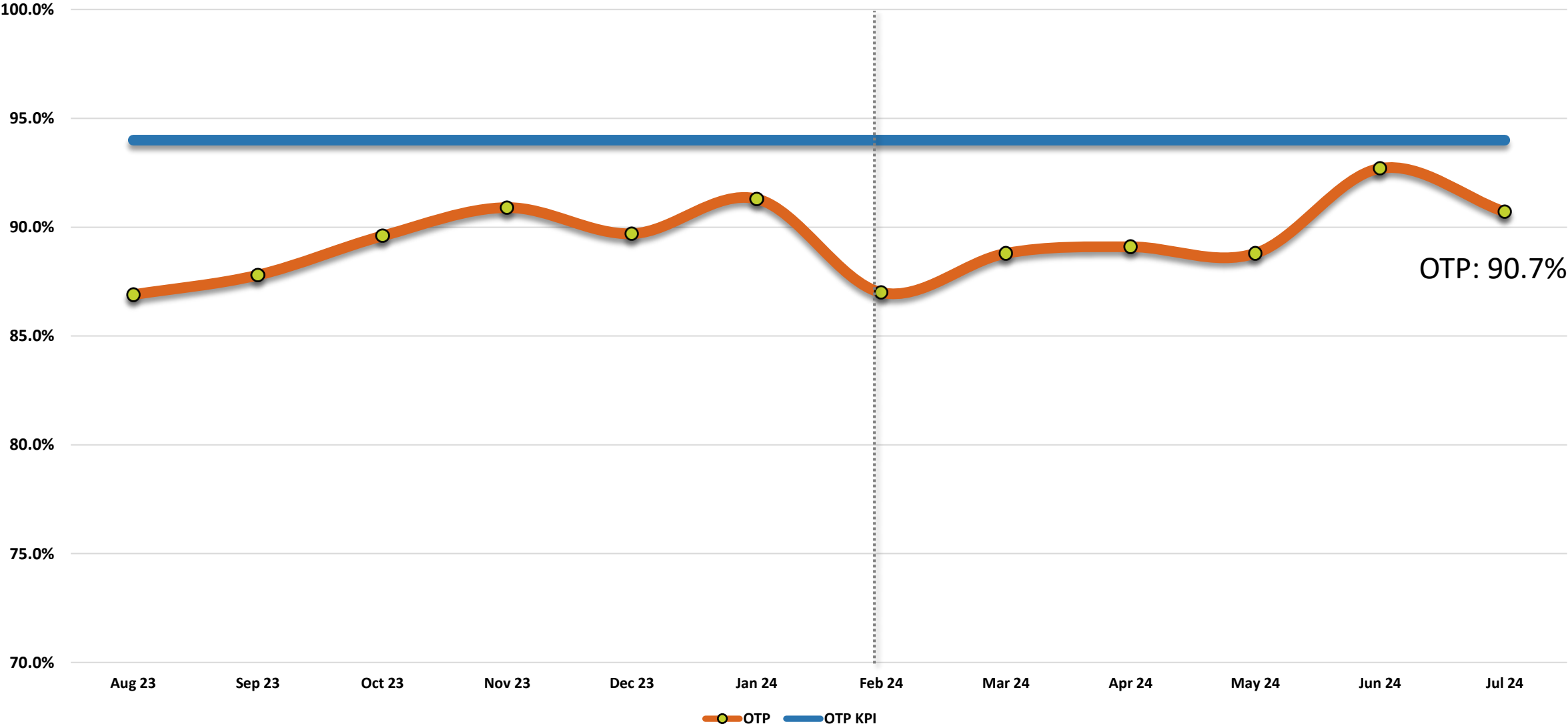


Jul 24	Jul 24 Ridership	Jul 24 Budget	Budget Variance	Jul 23 Ridership	Jul 23 - Jul 24 Variance
Total	14,952	15,925	-6.1%	14,874	0.5%
Weekday	13,613			13,353	1.9%
Saturday	657			745	-11.8%
Sunday	682			776	-12.1%
Total (YTD)	104,615	111,873	-6.5%	104,512	0.1%

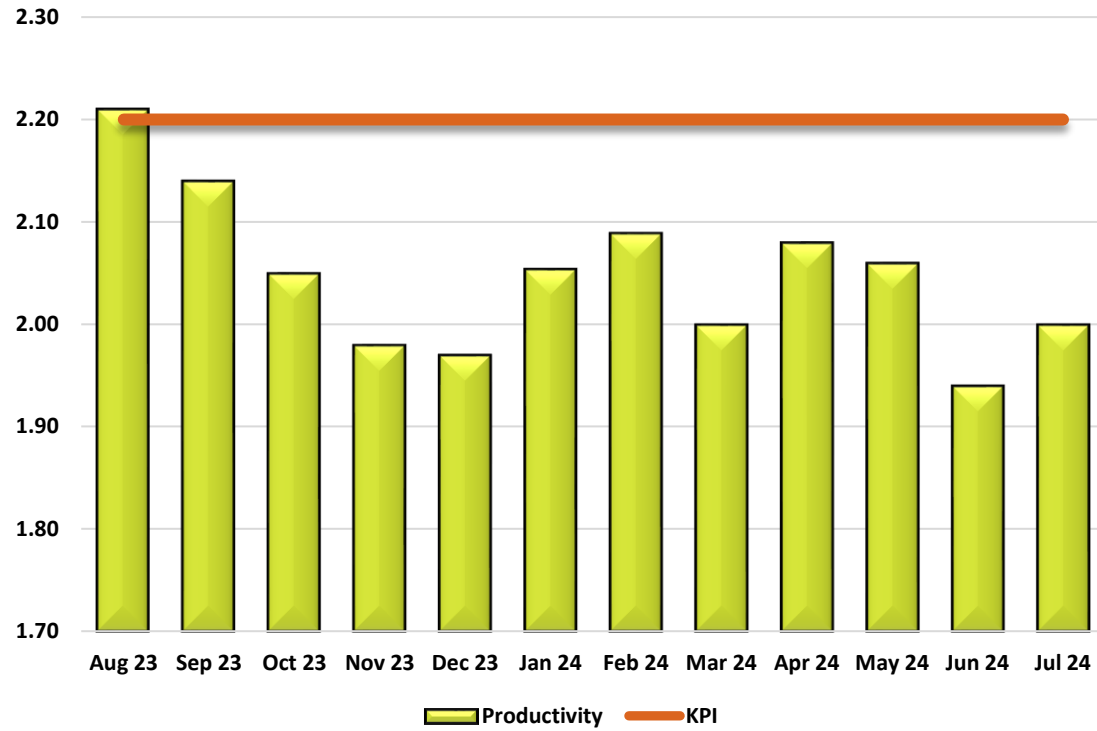
Total Access Ridership by Month



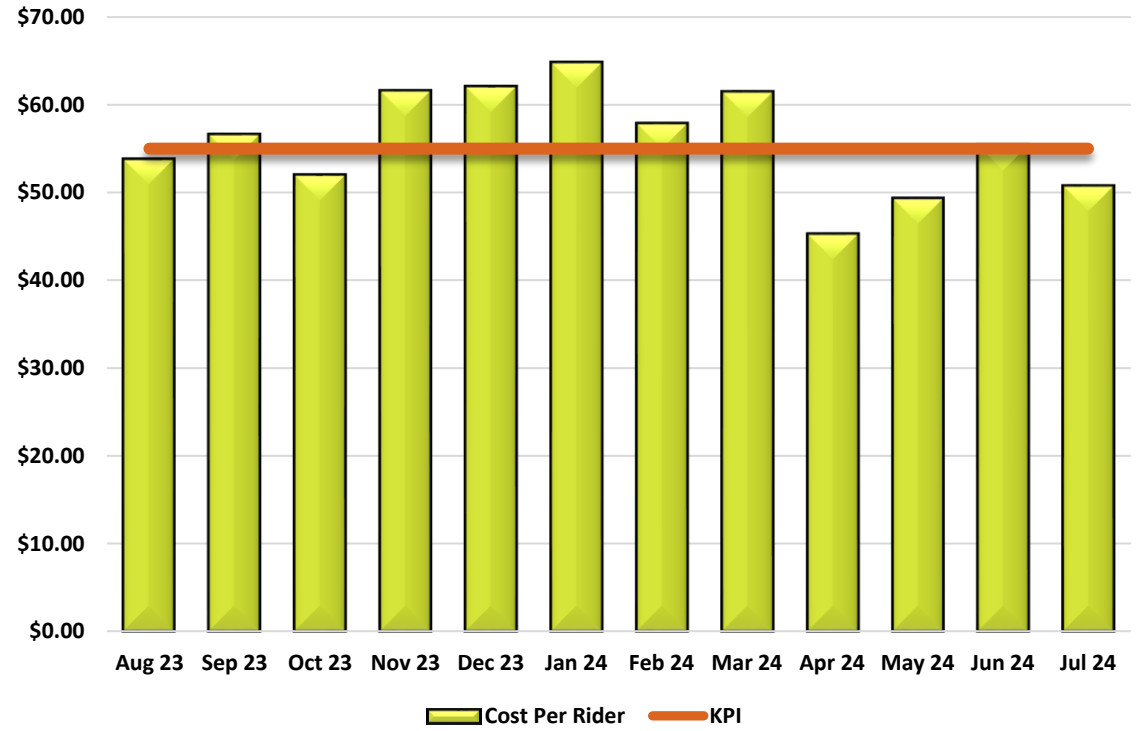
On-Time Performance - Access



Access Service - Productivity



Access Service - Cost Per Rider



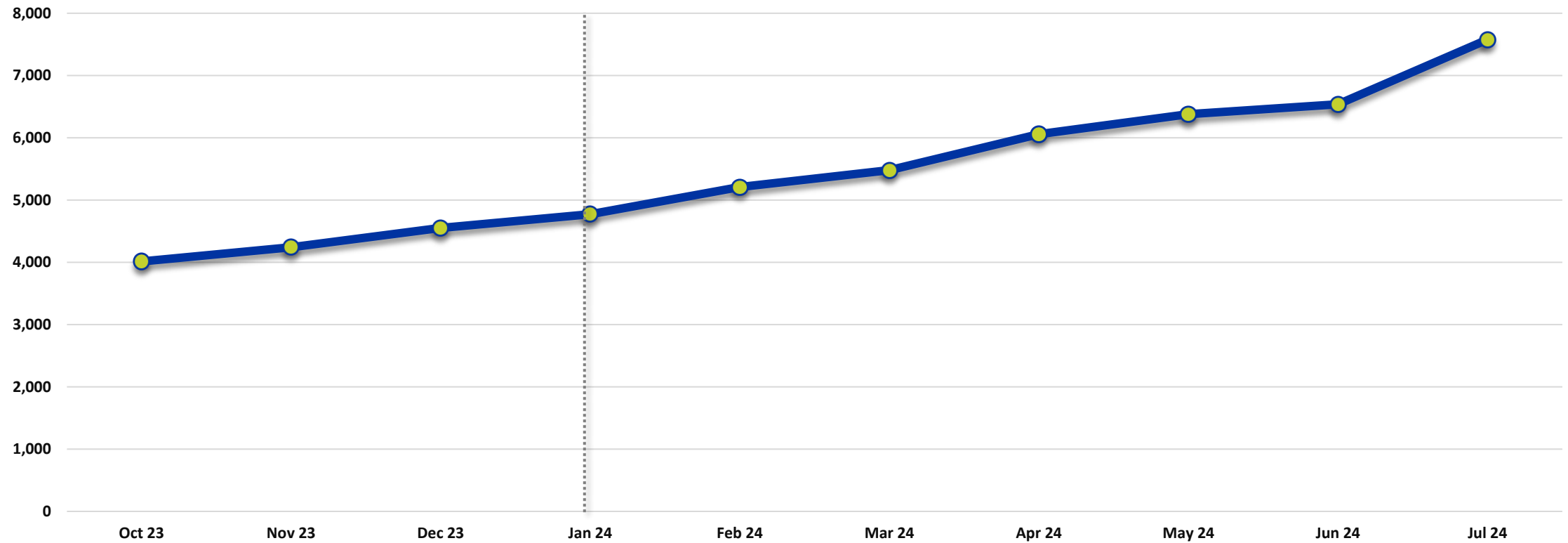
Jul 24	Jul 24 Actual	Jul 24 KPI	Variance
Cost Per Passenger	\$50.75	\$55.00	-\$4.25
On-Time Performance	90.7%	94.0%	-3.3%
Passengers Per Hour	2.00	2.2	-0.20

*percentage points



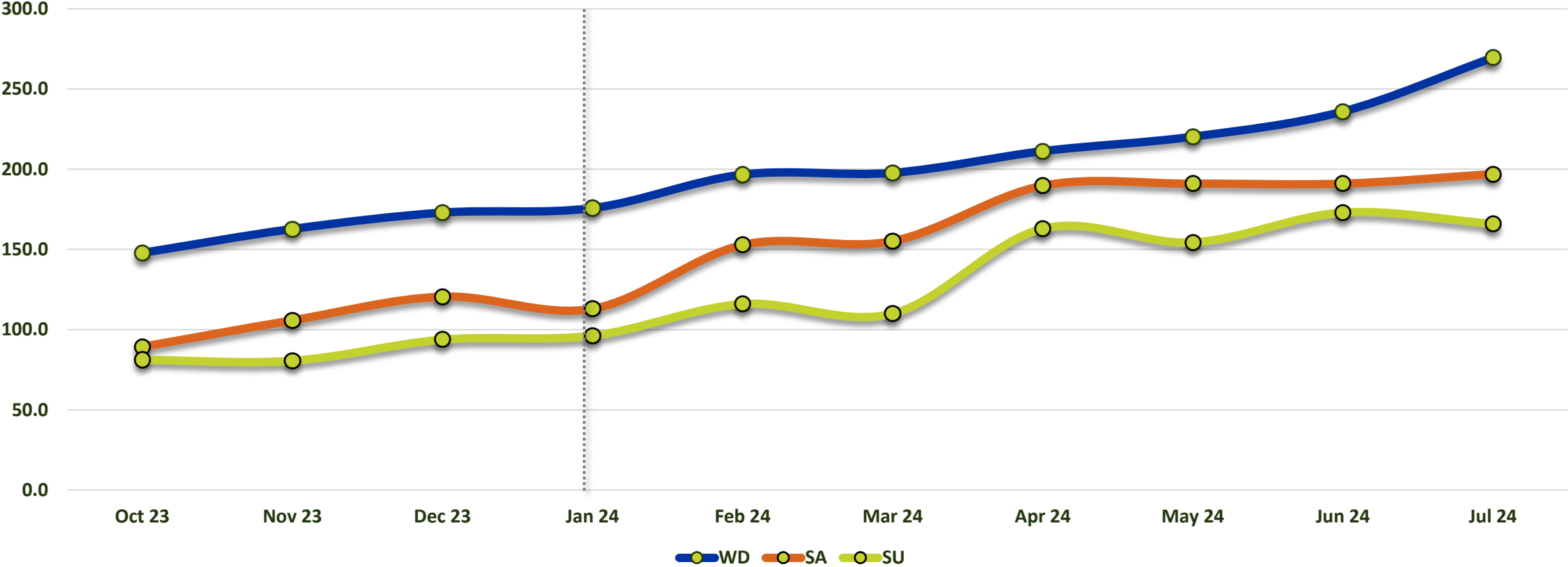
MetroNow

MetroNow Monthly Riders



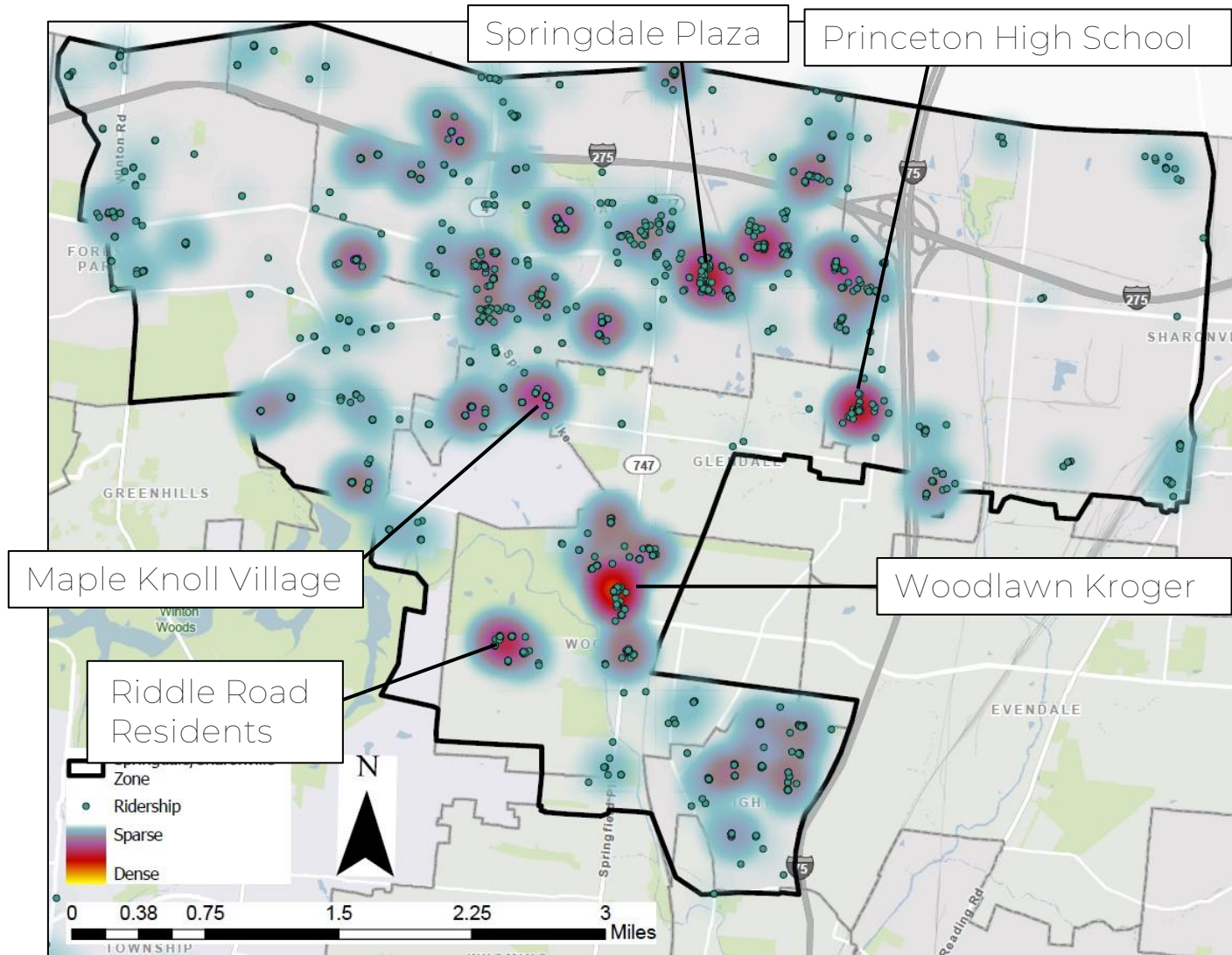
Jul 24	Jul 24 Actual
Monthly Riders	7,578

MetroNow Ridership by Day Type



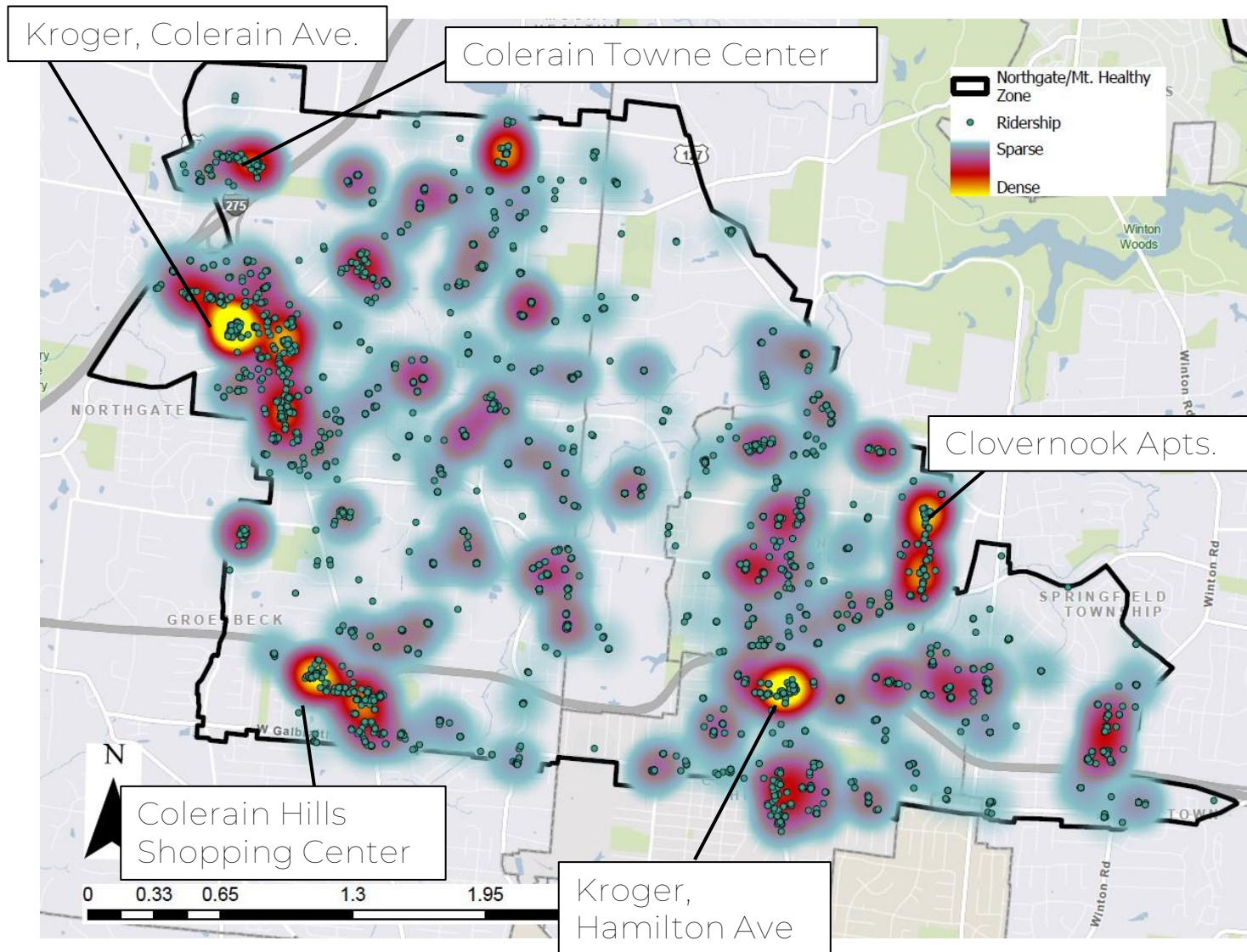
July 24	July 24 Actual
Weekday Avg	269.5
Saturday Avg	197.0
Sunday Avg	166.0

Springdale/Sharonville Area : July Ridership



Rank	Destination	Count
1	Woodlawn Kroger	188
2	Springdale Plaza	184
3	Riddle Road Residents	161
4	Princeton High School	146
5	Maple Knoll Village	110

Northgate/Mt. Healthy Area : July Ridership

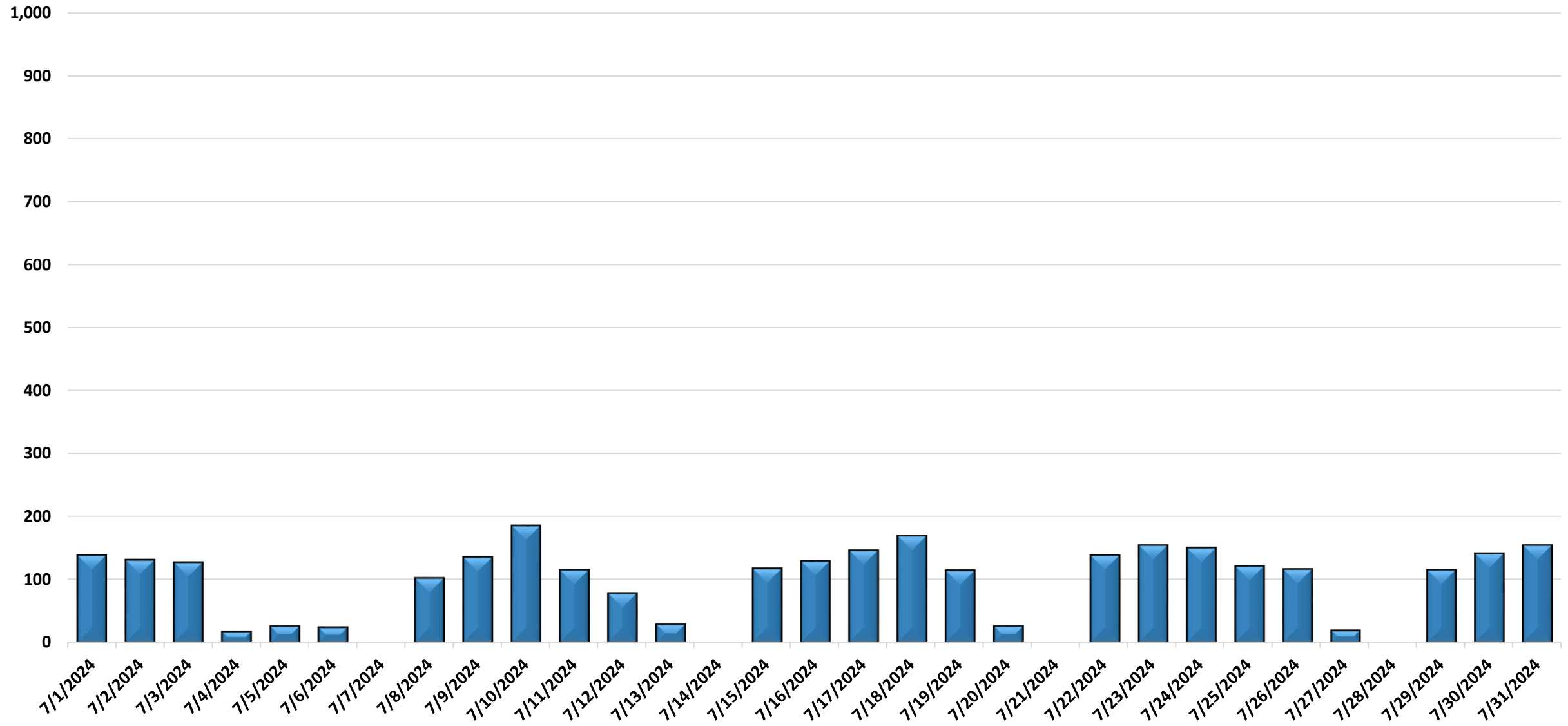


Rank	Destination	Count
1	Clovernook Apts.	475
2	Colerain Hills Shopping Center (Walmart)	379
3	Kroger, Colerain Ave	371
4	Kroger, Hamilton Ave	289
5	Colerain Towne Center	277

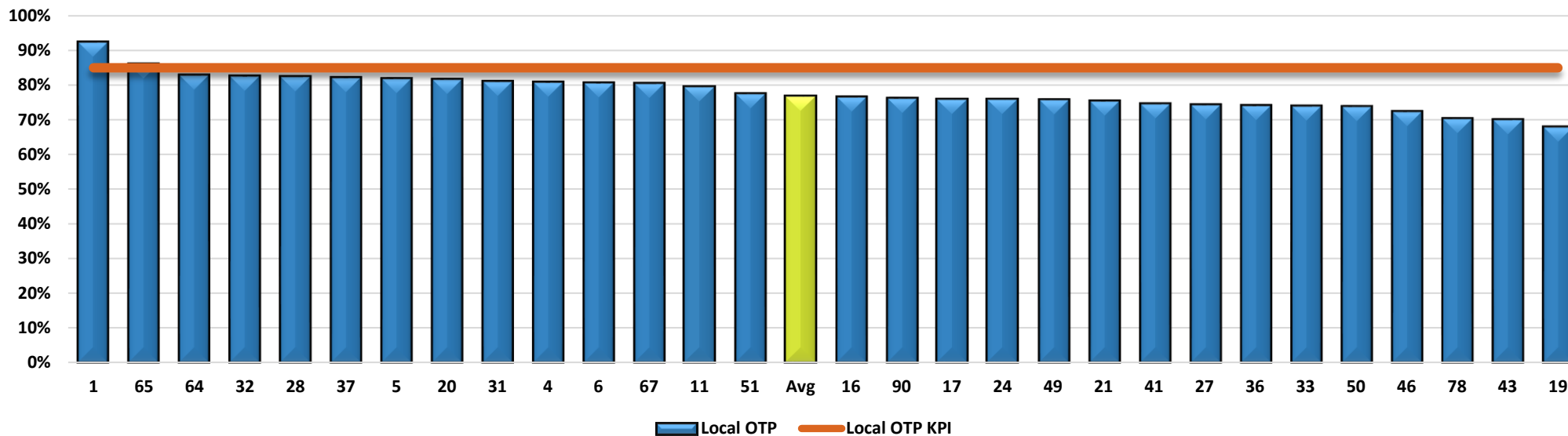


Route Level KPIs

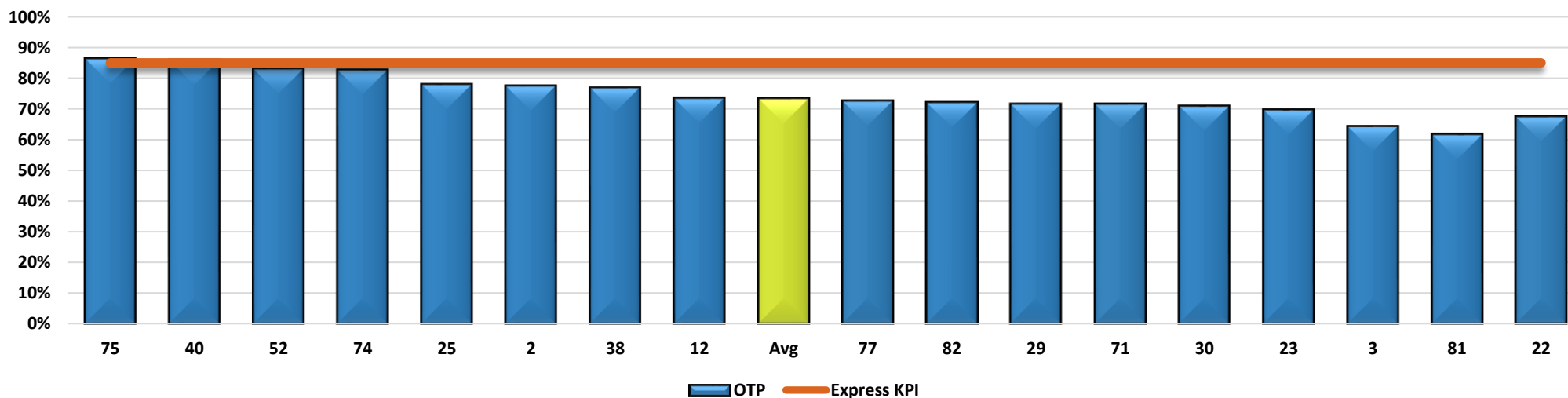
CPS Ridership by Day



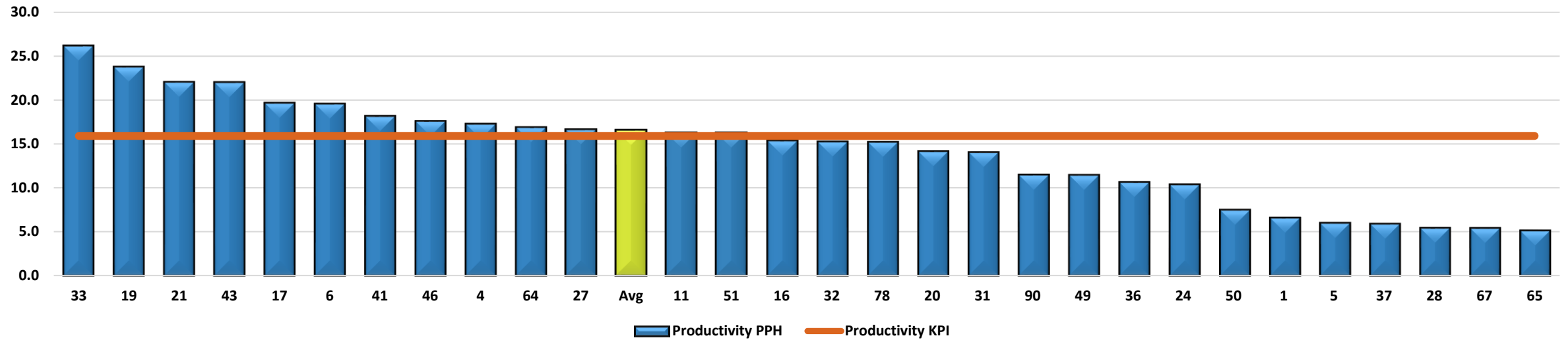
OTP – Local



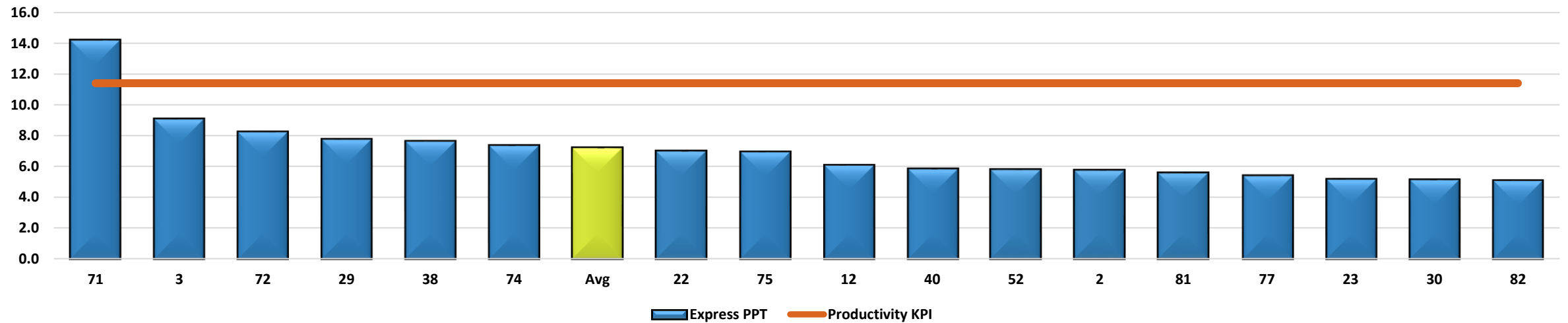
OTP – Express



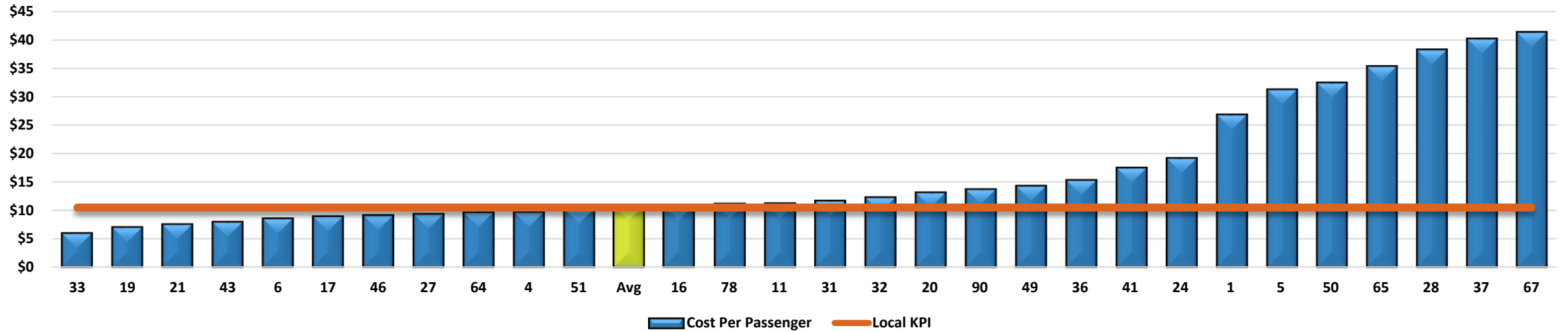
Productivity – Local



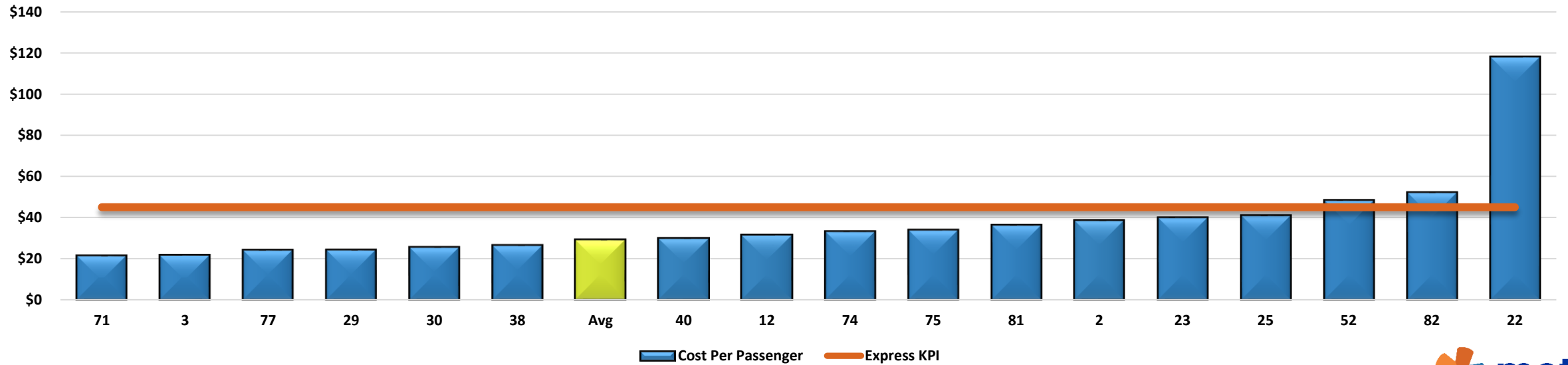
Productivity – Express



Cost Per Passenger – Local



Cost Per Passenger – Express



On-Time Performance Local & Express Service (Last 12 Months)

