



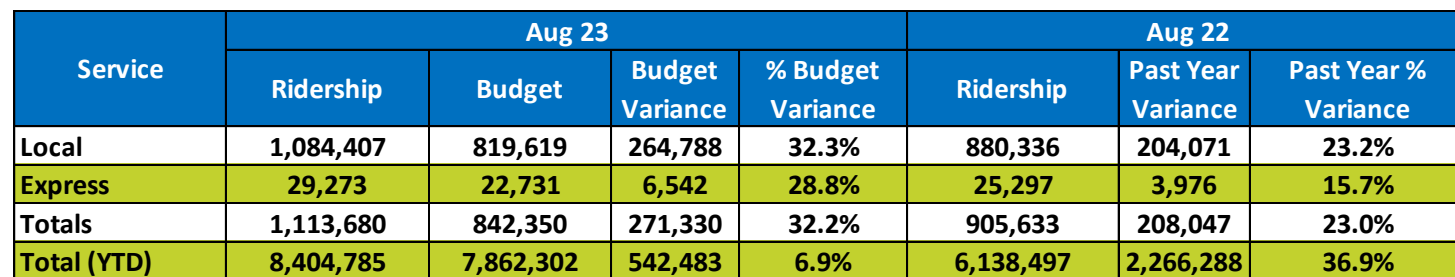
August 2023 Ridership Report

September 19, 2023 | Steve Anderson



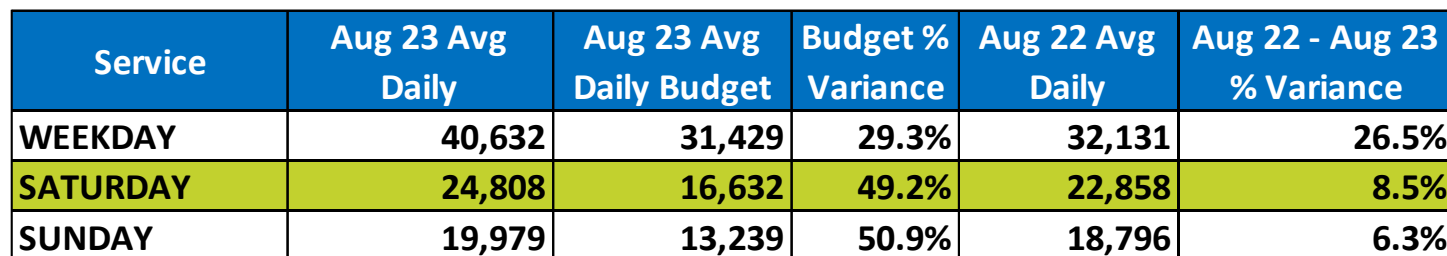


Fixed-Route Ridership



The chart displays monthly sales data over a four-year period. The y-axis is labeled from 0 to 1,400,000 in increments of 200,000. The x-axis lists months from Aug 19 to Aug 23. Vertical dotted lines separate the years 2020, 2021, and 2022. The data shows a significant dip in early 2020, followed by a recovery and subsequent fluctuations, with a notable peak in early 2023.

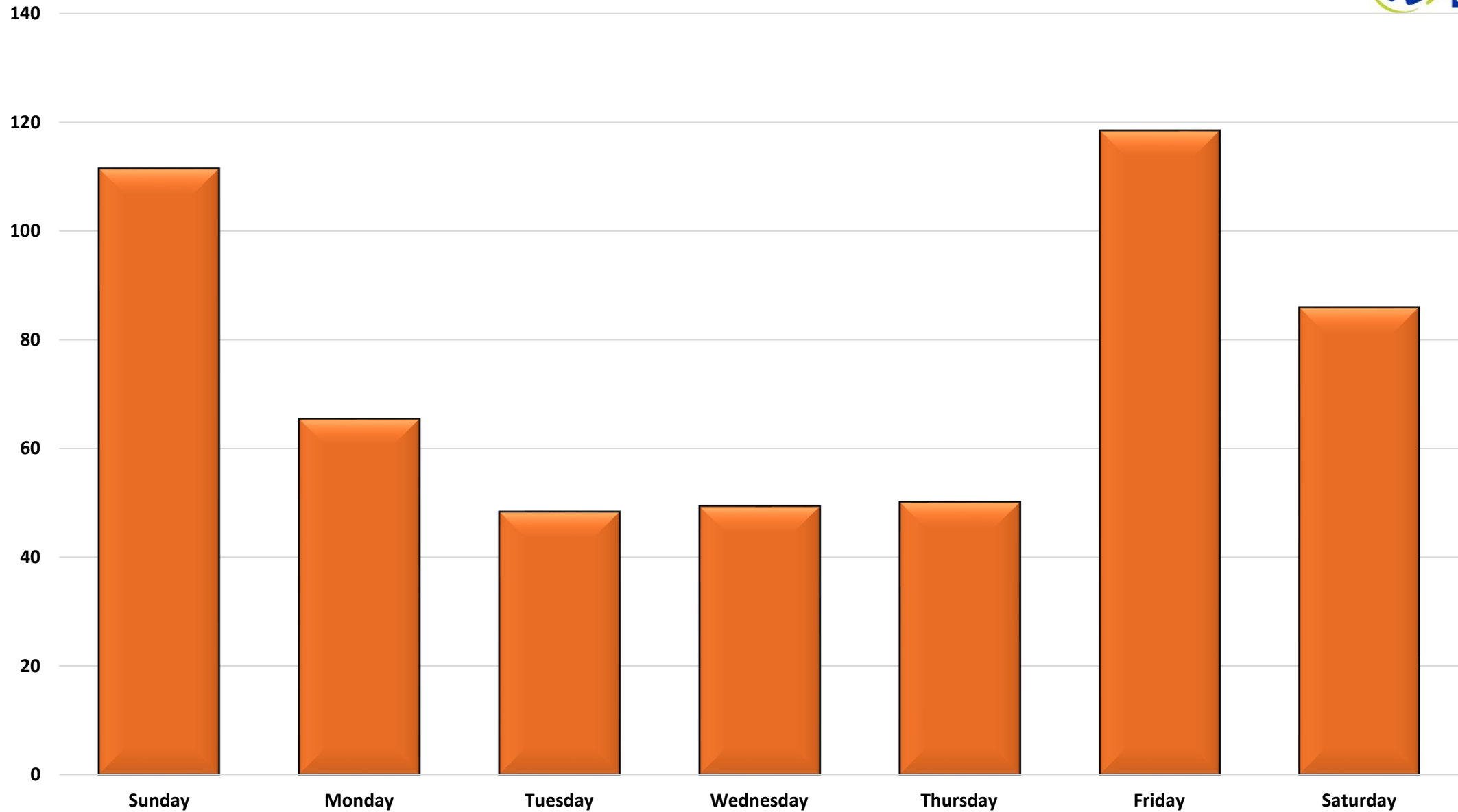
Month	Sales (Approx.)
Aug 19	1,130,000
Sep 19	1,220,000
Oct 19	1,330,000
Nov 19	1,060,000
Dec 19	1,030,000
Jan 20	1,120,000
Feb 20	1,040,000
Mar 20	780,000
Apr 20	370,000
May 20	390,000
Jun 20	470,000
Jul 20	520,000
Aug 20	520,000
Sep 20	540,000
Oct 20	580,000
Nov 20	510,000
Dec 20	480,000
Jan 21	470,000
Feb 21	420,000
Mar 21	570,000
Apr 21	640,000
May 21	610,000
Jun 21	570,000
Jul 21	580,000
Aug 21	610,000
Sep 21	780,000
Oct 21	810,000
Nov 21	740,000
Dec 21	680,000
Jan 22	610,000
Feb 22	650,000
Mar 22	770,000
Apr 22	810,000
May 22	850,000
Jun 22	750,000
Jul 22	770,000
Aug 22	910,000
Sep 22	970,000
Oct 22	990,000
Nov 22	870,000
Dec 22	750,000
Jan 23	1,030,000
Feb 23	1,000,000
Mar 23	1,060,000
Apr 23	1,110,000
May 23	1,150,000
Jun 23	980,000
Jul 23	950,000
Aug 23	1,120,000





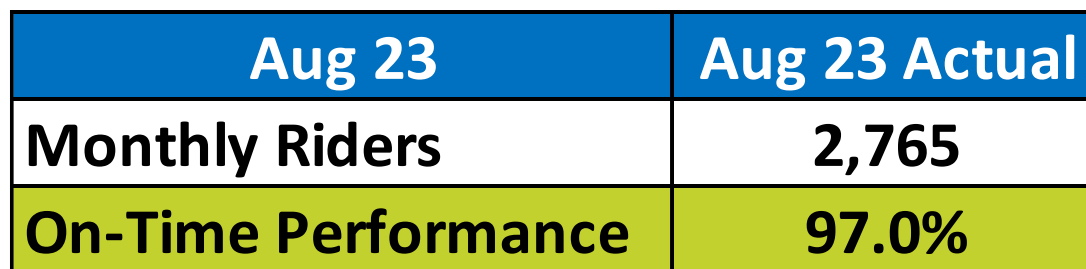


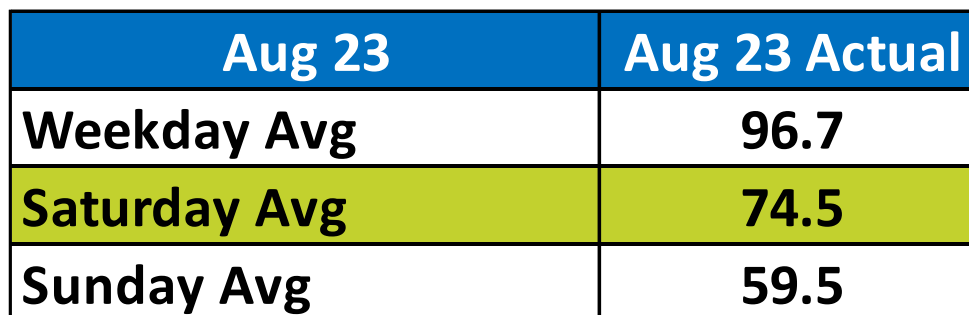
Date	Number of Cases
8/1/2023	45
8/2/2023	72
8/3/2023	45
8/4/2023	85
8/5/2023	93
8/6/2023	134
8/7/2023	61
8/8/2023	66
8/9/2023	33
8/10/2023	34
8/11/2023	128
8/12/2023	76
8/13/2023	150
8/14/2023	40
8/15/2023	35
8/16/2023	53
8/17/2023	59
8/18/2023	150
8/19/2023	105
8/20/2023	120
8/21/2023	67
8/22/2023	74
8/23/2023	78
8/24/2023	96
8/25/2023	112
8/26/2023	70
8/27/2023	43
8/28/2023	94
8/29/2023	22
8/30/2023	12
8/31/2023	17



METRO! NOW!



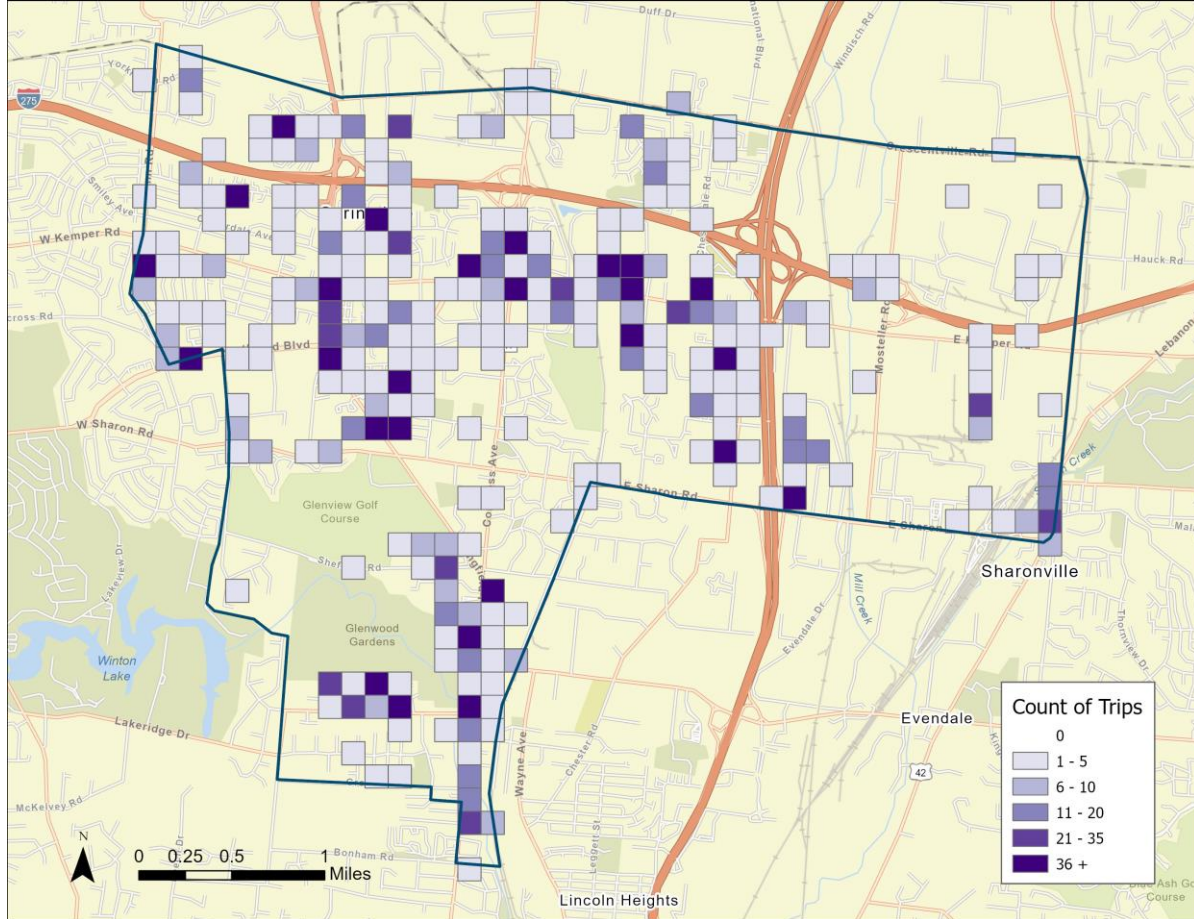




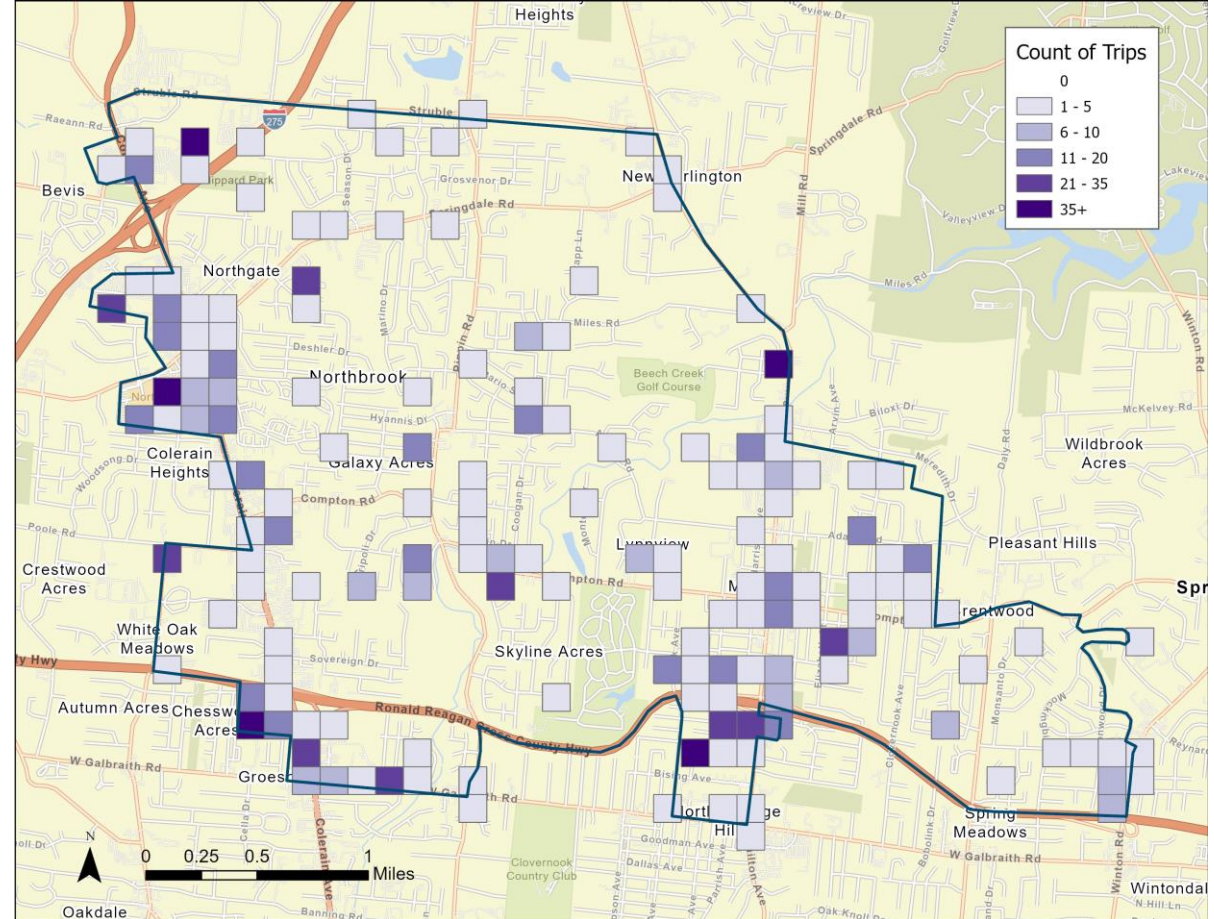
Northgate Zone Most Visited Locations

Rank	Destination	Count
1	Colerain Walmart	95
2	Kroger	63
3	Northgate Mall	39
4	Clippard Family YMCA	35
5	xxxx Martin St (Single Family Home)	31

Springdale Zone Usage Map



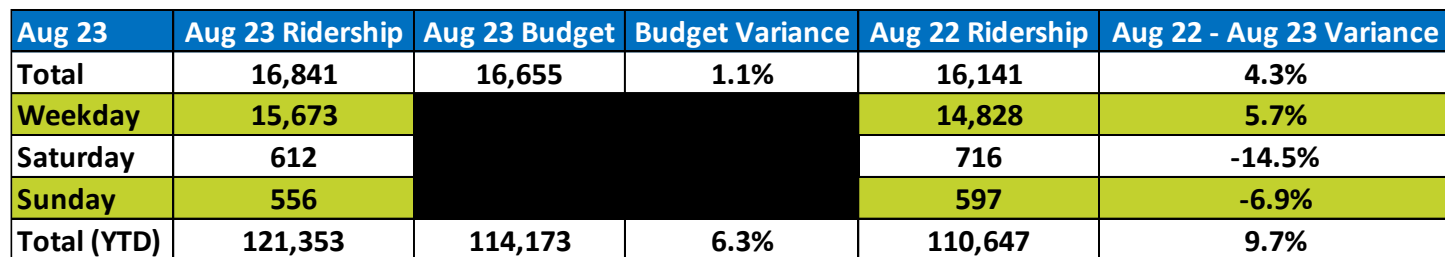
Northgate Zone Usage Map





ACCESS Ridership



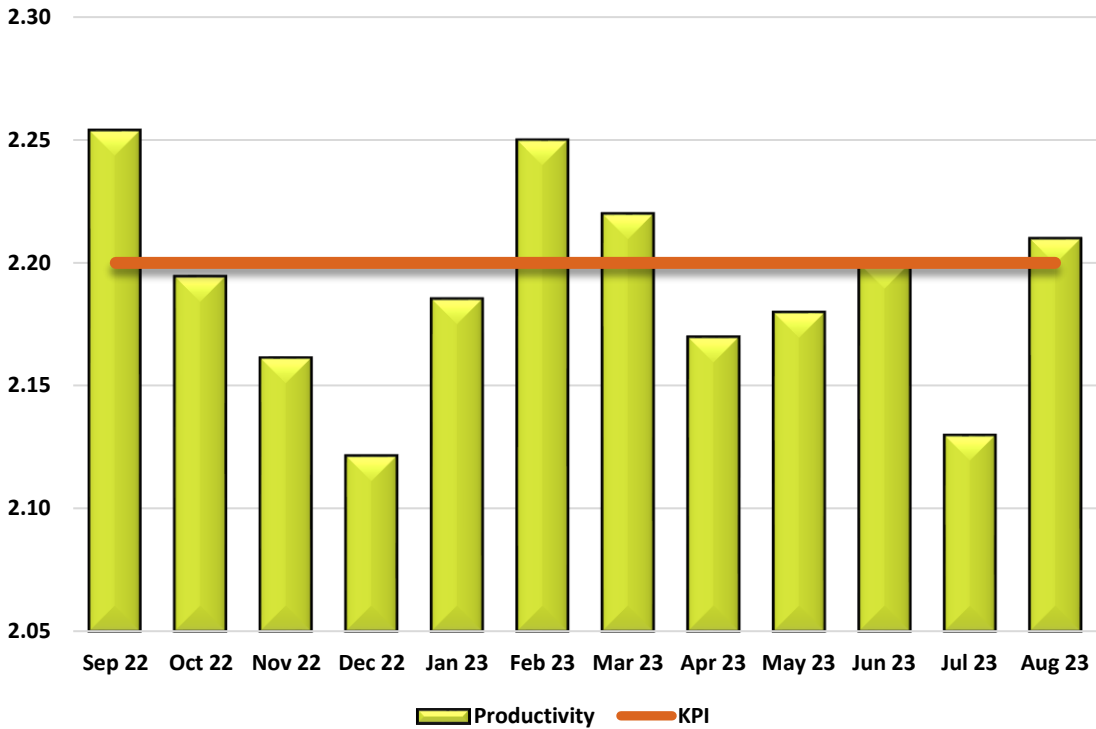


Month	Number of New Cases (Approximate)
Sep 19	18,500
Oct 19	21,500
Nov 19	19,000
Dec 19	17,500
Jan 20	18,500
Feb 20	18,500
Mar 20	12,000
Apr 20	2,500
May 20	3,500
Jun 20	4,800
Jul 20	6,200
Aug 20	6,800
Sep 20	7,800
Oct 20	8,800
Nov 20	7,500
Dec 20	7,500
Jan 21	7,500
Feb 21	7,000
Mar 21	9,800
Apr 21	10,500
May 21	10,500
Jun 21	11,500
Jul 21	12,000
Aug 21	13,000
Sep 21	12,800
Oct 21	13,000
Nov 21	12,800
Dec 21	12,500
Jan 22	12,000
Feb 22	11,500
Mar 22	15,200
Apr 22	14,200
May 22	14,500
Jun 22	14,800
Jul 22	14,000
Aug 22	16,500
Sep 22	15,000
Oct 22	15,200
Nov 22	14,500
Dec 22	13,500
Jan 23	14,200
Feb 23	14,000
Mar 23	16,200
Apr 23	14,800
May 23	16,000
Jun 23	15,500
Jul 23	15,000
Aug 23	17,200



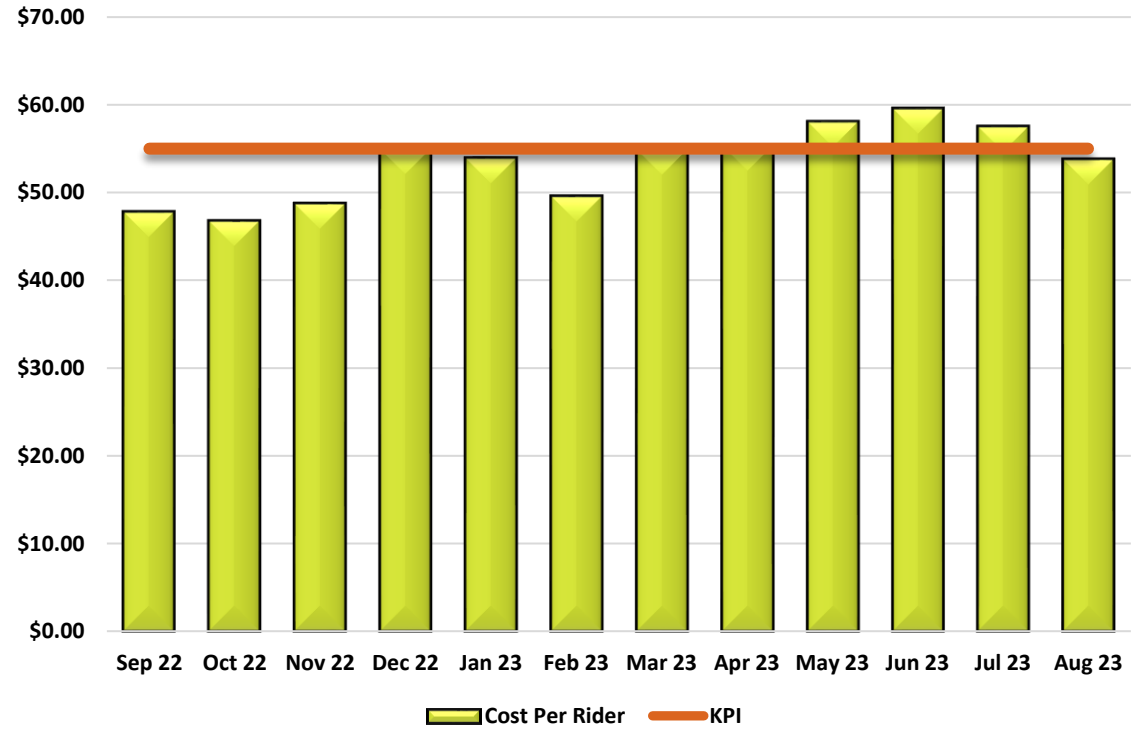
A bar chart comparing Productivity and KPI over a 12-month period. The Y-axis represents values from 2.05 to 2.30. Productivity is shown as yellow bars, and KPI is shown as a horizontal orange line at 2.20.

Month	Productivity	KPI
Sep 22	2.25	2.20
Oct 22	2.19	2.20
Nov 22	2.16	2.20
Dec 22	2.12	2.20
Jan 23	2.18	2.20
Feb 23	2.25	2.20
Mar 23	2.22	2.20
Apr 23	2.17	2.20
May 23	2.18	2.20
Jun 23	2.19	2.20
Jul 23	2.13	2.20
Aug 23	2.21	2.20



A bar chart titled 'Cost Per Rider by Month' showing monthly costs from September 2022 to August 2023. The y-axis represents the cost in dollars, ranging from \$0.00 to \$70.00 in increments of \$10.00. The x-axis lists the months. Each month has a yellow bar representing the 'Cost Per Rider'. A horizontal orange line at the \$55.00 mark represents the 'KPI'. The costs are generally below the KPI, with a peak in June 2023.

Month	Cost Per Rider	KPI
Sep 22	\$48.00	\$55.00
Oct 22	\$47.00	\$55.00
Nov 22	\$49.00	\$55.00
Dec 22	\$54.00	\$55.00
Jan 23	\$54.00	\$55.00
Feb 23	\$49.00	\$55.00
Mar 23	\$54.00	\$55.00
Apr 23	\$54.00	\$55.00
May 23	\$58.00	\$55.00
Jun 23	\$59.00	\$55.00
Jul 23	\$57.00	\$55.00
Aug 23	\$54.00	\$55.00



Aug 23	Aug 23 Actual	Aug 23 KPI	Variance
Cost Per Passenger	\$53.75	\$55.00	-\$1.25
On-Time Performance	86.9%	94.0%	-7.1%
Passengers Per Hour	2.21	2.2	0.01

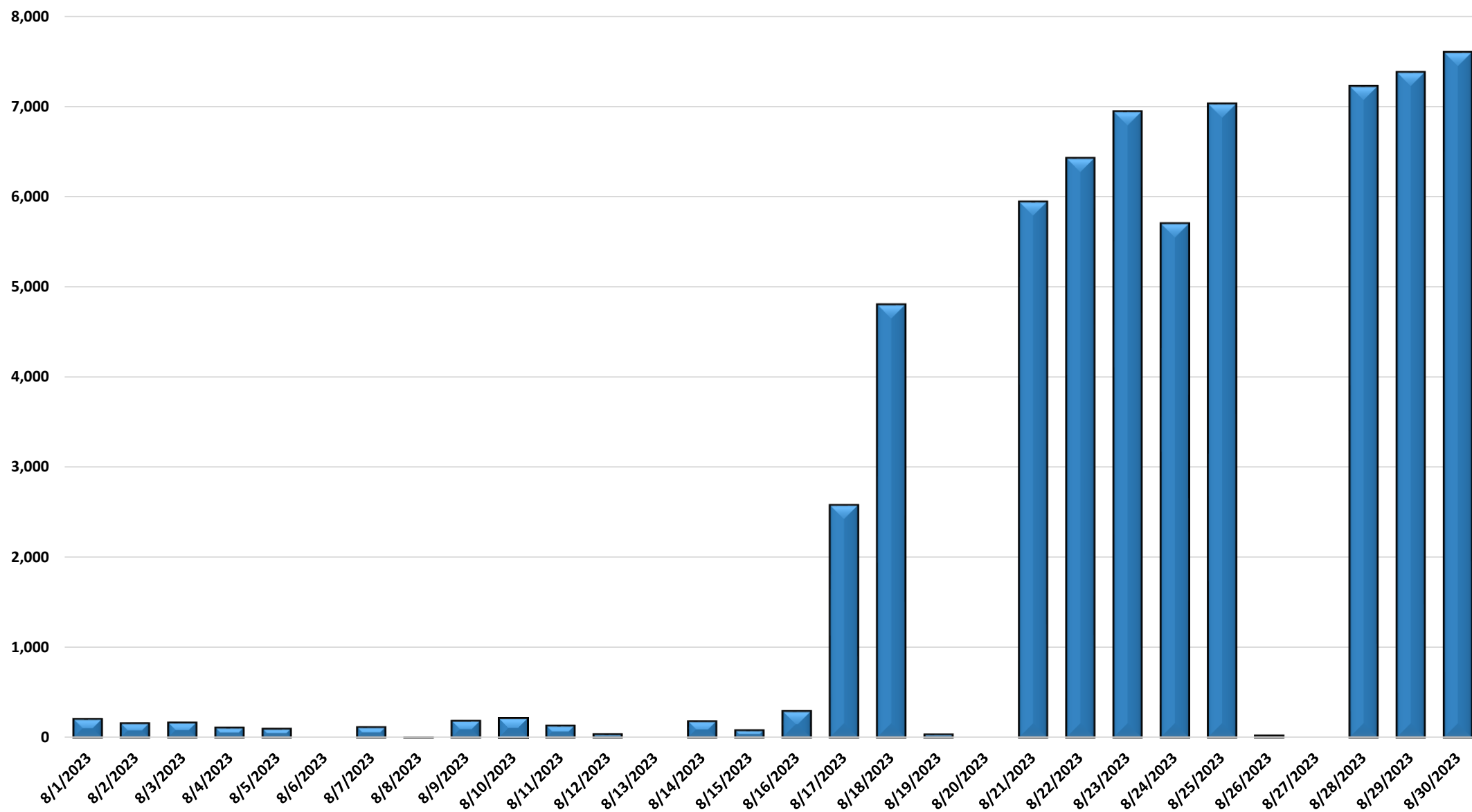
*percentage points



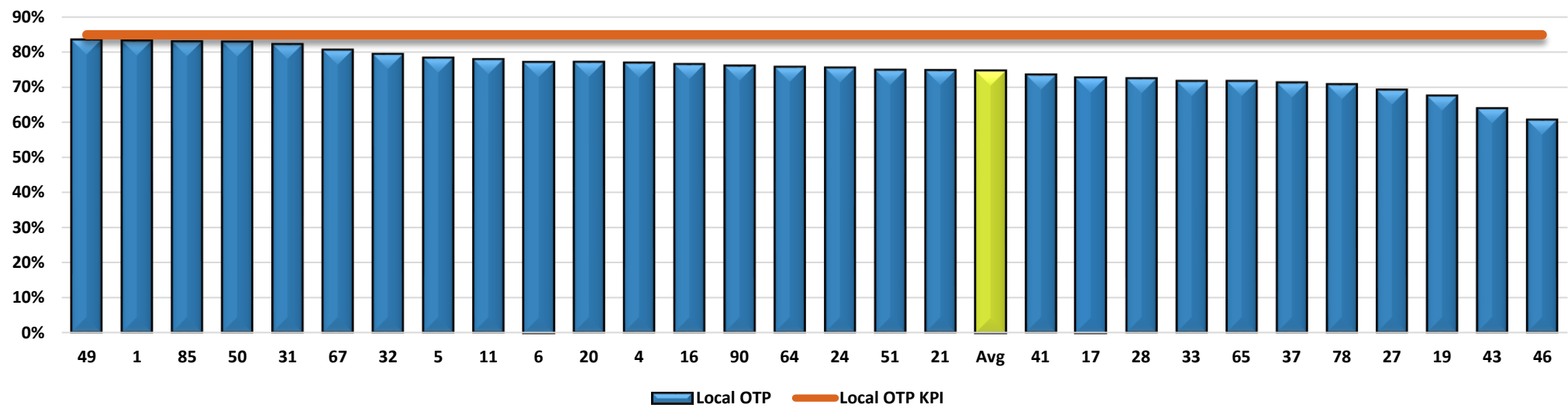
Route Level KPIs

www.go-metro.com 2022

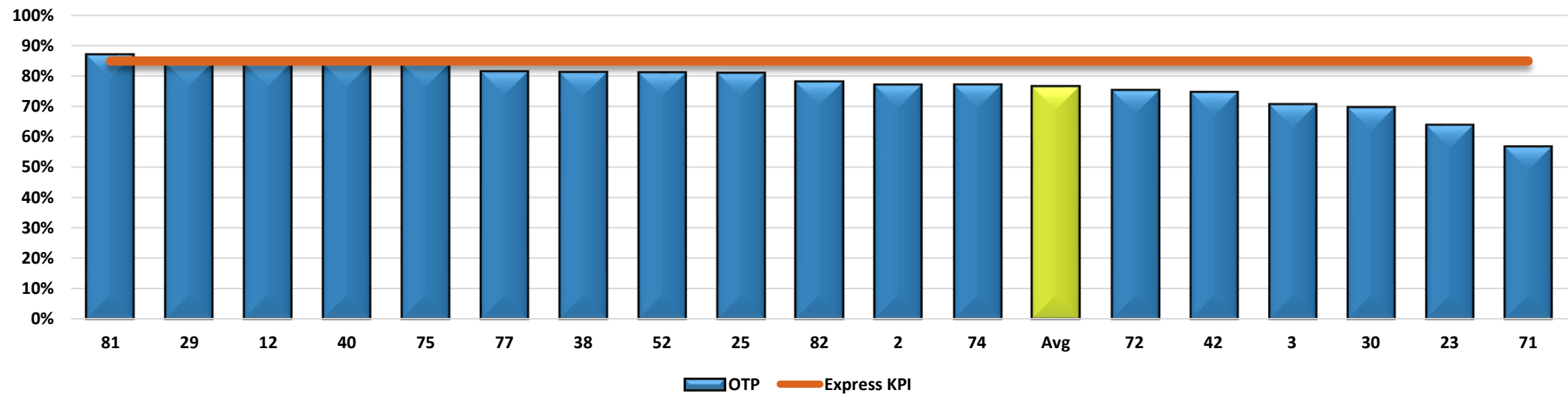
*METRO



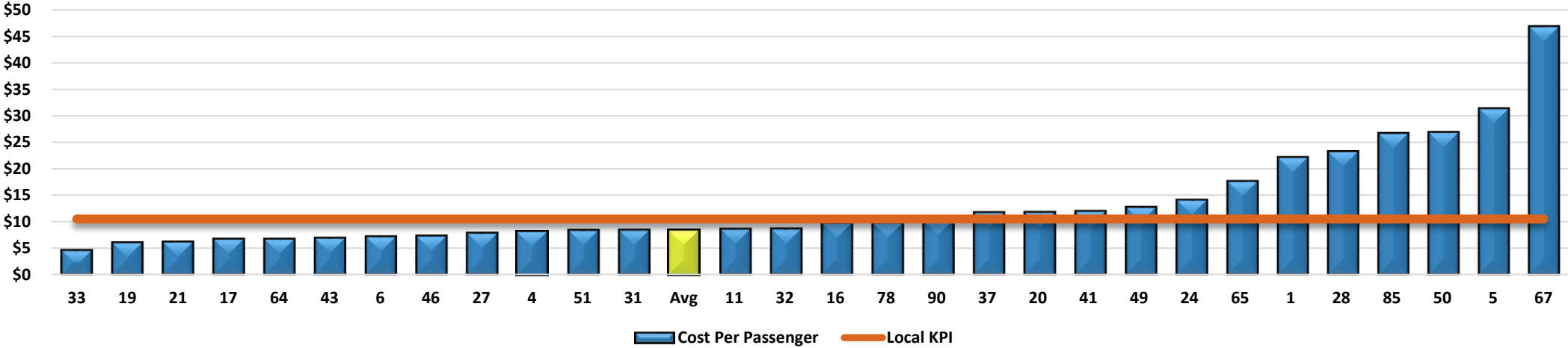
Local OTP



Express OTP



Cost Per Passenger - Local



Cost Per Passenger – Express

