



March 2021

The latest news for Metro riders

Help Celebrate Transit Driver Appreciation Day!



On **Thursday, March 18**, Metro will join public transit providers across the nation to highlight the incredible work of our operators in honor of **Transit Driver Appreciation Day**.

This past year, the COVID-19 pandemic has brought unexpected challenges, and our operators and maintenance personnel have truly gone the extra mile to continue serving our customers and keep them safe.

Please help us show our operators the appreciation they deserve! Thank your operator when you are riding the bus on March 18, and post a thank-you message or a story about your favorite Metro operator on social media using **#TDAD**.

You can also look for us on Government Square from 12 to 6 p.m., when Metro leaders and employees will be celebrating with a DJ and showing our support for our operators throughout the day.

REINVENTING METRO!

Phase I of the Reinventing Metro plan will roll out on **May 30** with improvements to 10 routes that will make using public transportation easier and more convenient. Changes to **Rts. 4, 11, 16, 17, 20, 33, 43, 46, 51** and **78** will include increased frequency, more weekend service and several routes with 24-hour service.

Please join us on **Thursday, March 11**, at **6 p.m.** for a virtual meeting to

learn more about the service improvements going into effect May 30 and beyond.

Register

Each registered attendee will receive a free day pass for participating.

Visit go-metro.com to watch recordings of previous Reinventing Metro community meetings.

Metro is hiring bus operators

Join us for a virtual career fair on:
Sat., March 13, 10am - 1pm



Apply at
go-metro.com/careers
and an invitation
will follow.

REINVENTING
METRO!

Are you or someone you know looking for an exciting new career? Consider joining the Metro team! Metro is hosting a virtual career fair for new bus operators on **Saturday, March 13**, from **10 a.m. to 1 p.m.**

Metro bus operators enjoy paid training, competitive pay and benefits. Applicants do not need a commercial driver's license (CDL) to apply. Qualified applicants will receive Metro training to acquire their CDL along with reimbursement for CDL fees.

New operators will be eligible to receive up to a **\$1,000 hiring bonus** upon the successful completion of their trial trip and probationary period.

Apply online at go-metro.com/careers. Once an application has been submitted, Metro will send an invitation to participate in the virtual career fair.

All applicants will be interviewed. Qualified candidates will receive a job offer that day!

Bus operator candidates who start within three weeks of receiving an offer letter will be entered into a raffle for a chance to win a \$100 gift card.

Learn More

Fare Changes
Coming April 4

Metro's new fare simplification plan will make riding and paying fare even easier!

The current fare structure is very complex, featuring six fare zones with corresponding fare products for each zone. Effective April 4, Metro will implement a fare simplification that's as simple as 1,2,3,4!

[Watch a short video](#) to learn about the new fare structure and read more at go-metro.com/fare-simplification.



FARE **\$IMPLIFICATION**


MAKING IT EASIER TO GO

As easy as 1, 2, 3, 4

Effective April 4, Metro's new fares will make it easy to go:

1. \$2.00 - All local routes in Hamilton County (no "X" in name)
2. \$2.00 - Routes 2X, 12X, 15X, 25X, 30X, 38X, 40X, 77X and 81X will be re-designated as commuter routes
3. \$2.65 - All express routes in Hamilton County including 52X and 72X
4. \$3.75 - Suburban routes 42X, 71X and 82X

Watch Video



Use Transit app with **EZFare** for contactless payment. It's the "EZ-iest" and safest way to go METRO.

Download now and become a believer!

Download on the App Store | GET IT ON Google Play

Download Transit with EZFare

Now you can plan your trip, track your bus in real time, and pay your fare from your smartphone. [Download Transit app](#) featuring EZFare today.

RIDING IS BELIEVING.

What's This New Gadget?

Metro has begun installing mobile ticket validators, or scanners, on board 18 Metro vehicles and two Access vehicles as part of a pilot program.

If you see one on your bus, please note that the validators are for testing purposes only and are not for customer use at this time.

The pilot will test and verify the functionality and durability of the mobile ticket validators prior to full fleet installation on Metro and Access vehicles later this year.

Once installation is complete, these mobile ticket validators will provide a smoother boarding experience for customers who pay using [Transit app with EZFare](#). Riders will simply hold a mobile ticket up to the validator and an audible beep will announce that your ticket is valid for use.



March SORTA Board Meeting

The Southwest Ohio Regional Transit Authority (SORTA) Board of Trustees

will meet on **Tuesday, March 16, at 10 a.m.** Until further notice, all board meetings will be held virtually and streamed live on [Metro's Facebook page](#).

Visit Metro's website to view the [full meeting schedule](#) and past [meeting minutes](#).

Social Posts of the Month

What Riders Are Saying



liser is screaming inside her heart 🌿 @avorawdo · Mar 2 ...
In the Reinventing @cincinnati metro meeting and really stoked about the increased frequency of routes on Sundays, especially Rt 51 going from every 70 minutes to 30 minutes. Sunday service was always the pits when I worked downtown. 24/7/365 service on some routes also v exciting



Frankie Pumps 🍷👠 @FierceFrankie1 · Feb 24 ...
The great think about public transp is finding the hidden gems in your city. I discovered so many wonderful local owned, mom & pop places just by riding @cincinnati metro. So many times I had time to waste until my bus arrived & will find an amazing business to explore & support.



Eric H Kearney @EricKearney · Feb 22 ...
On those occasions when I can't get an @uber @cincinnati metro is always SUPER I take it to and from socially distanced MEETINGS There's always plenty of spaced SEATING It's a pleasure being a @cincinnati metro COMMUTER



Connect with Us!



Quick Links

[Transit App](#)

[View Schedules](#)

[Buy Passes Online](#)

