go*INFO

JAN 2020

www.go-metro.com

News

Calling all college students!

Are you a student at the **University of Cincinnati**, **Cincinnati State** or **Chatfield College**? If so, you could be riding Metro for just $1 per ride -- anywhere, anytime!

Learn about all the rider perks available to local college students here.

Metro Perk$

Check out the Metro Perk$ program here for discounts

S.O.R.T.A. Board Names 2020 Leadership

The Southwest Ohio Regional Transit Authority (SORTA) has re-elected **Kreg Keesee** as the chair and **Gwen Robinson** as vice chair of the SORTA Board for 2020.

Keesee is the chief supply information officer for Michelman, Inc. He joined the SORTA Board in 2014.

Robinson formerly served as President/CEO for the Cincinnati-Hamilton County Community Action Agency, a position she held since 1995. She joined the SORTA Board in 2012.

Read more here.

Presidents' Day Service

Metro buses will operate on a regular weekday schedule on Presidents' Day, Feb. 17. Access, Metro's service for people with disabilities, will also operate on a regular weekday schedule.

Metro's call center and the Metro Sales Office will be open, however, administrative offices will be closed.

For complete schedule information, visit go-metro.com.

Ohio Loves Transit

to attractions like the **Cincinnati Zoo & Botanical Garden and the Cincinnati Art Museum**.

·················

February SORTA Board meeting

The February Board of Trustees meeting for the Southwest Ohio Regional Transit Authority will be held on Tuesday, Feb. 18 at 8:30 a.m. at 602 Main St., 12th Floor Board Room. SORTA board meetings are open to the public.

Board meetings alternate each month between 8:30 a.m. and 6 p.m. to provide an increased opportunity for community participation.

See meeting dates and past meeting minutes here.

·················

Metro ridership reports

Curious about how many people rode Metro last month? Stay in the know with monthly ridership and performance reports, available on Metro's website **here**.

·················

Cincy EZAlerts

In celebration of "Ohio Loves Transit Day," Feb. 14, Metro, along with the Ohio Public Transit Association and transit systems across the state, will be thanking riders for their support and encouraging new riders to fall in love with transit by giving Metro a try.

In Cincinnati and beyond, transit drives the economy, with national statistics showing that every $1 invested in public transit generates $4 in economic return. Every day, tens of thousands of people depend on Metro to get them to school, work, health care and other important destinations.

Follow Metro on Facebook, Twitter and Instagram for a chance to join in the fun and be sure to download Transit app and create an EZFare account for a fun surprise in honor of Ohio Loves Transit Day!

···

Transit App with EZFare

Have you checked out Transit app yet?

The new Transit app with EZFare allows users to:

- **Plan their trip across Metro, TANK and BCRTA**
- **Pay their fare on their smartphone**
- **Track their bus in real time**
- **Purchase the new $5 Metro /TANK Day Pass for unlimited rides all day on both systems**

Rider Notice: Passes previously purchased in the Cincy EZRide app will be able to be used through June 30, 2020.

Learn more about the new app here.

···

Metro's making it even easier to ride with new Cincy EZAlerts. Get service notifications for detours or disruptions for the routes you ride via text or email. Sign up here.

· · · · · · · · · · · · · · · ·

Share the News

Use the "Forward this email" link at the bottom of this email to send this on to others who may want Metro news. They can subscribe if they would like to receive the newsletter each month.

· · · · · · · · · · · · · · · ·

Post of the Month

Gregory Harshfield
@HarshfieldGreg

My beautiful Queen City...

11:21 AM · Jan 24, 2020 · Twitter for iPhone