

go*INFO

FEB 2020

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News

Attention college students!

Are you a student at the **University of Cincinnati, Cincinnati State or Chatfield College**? If so, you could be riding Metro for just \$1 per ride -- anywhere, anytime!

Learn about all the rider perks available to local college students [here](#).

Metro Perk\$

Check out the Metro Perk\$ program [here](#) for

UC Students, Staff Ride Free Feb. 23-29



All University of Cincinnati students and staff can enjoy **free** Metro rides the week of Feb. 23-29. Just show your valid UC ID to the operator and enjoy stress-free commuting to school, work, the big game or anywhere else Metro goes.

Metro is offering this promotion as a way to introduce new riders to the bus and to thank

current riders for their support.

Ride For \$1 Every Day

The UC Metro EZRide card is available for free to UC students and staff. The EZRide card allows cardholders to ride any Metro route any time for just \$1 each way (transfers are \$0.50). Sign up for your UC Metro EZRide card [here](#).

Not affiliated with UC? Spread the word to friends and family who work at or attend UC!

Spring Service Change

Metro's spring service changes will go into effect Sunday, March 1, 2020. The following routes will have minor routing and/or running time adjustments:



- * **Rt. 3X Montgomery Road** - running time adjustments
- * **Rt. 38X Glenway Crossing-Uptown Express** - running time adjustments
- * **Rt. 67 Sharonville Job Connection** - routing change and running time adjustments
- * **Rt. 85 Riverfront Parking Shuttle** - routing change and running time adjustments
- * **Rt. 90 Metro*Plus** - routing change and running time adjustments

discounts to attractions like the Cincinnati Zoo & Botanical Garden and the Cincinnati Art Museum.

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March SORTA Board meeting

The February Board of Trustees meeting for the Southwest Ohio Regional Transit Authority will be held on Tuesday, March 17 at 6 a.m. at 602 Main St., 12th Floor Board Room. SORTA board meetings are open to the public.

Board meetings alternate each month between 8:30 a.m. and 6 p.m. to provide an increased opportunity for community participation.

See meeting dates and past meeting minutes [here](#).

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Metro ridership reports

Curious about how many people rode Metro last month? Stay in the know with monthly ridership and performance reports, available on Metro's website [here](#).

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Cincy EZAlerts



Riverfront Transit Center

Effective March 2, 2020, the Rt. 85 Riverfront Parking Shuttle and Rt. 90 Metro*Plus will provide direct service to and from the Riverfront Transit Center.

- * The Riverfront Transit Center (RTC) is located underground between Central Ave. and Broadway
- * Passengers may board and exit both Rts. 85 and 90 in the RTC
- * Access the RTC via elevator and stairs on 2nd Street between Vine and Walnut
- * Due to the \$.50 fare, no transfers will be sold on Rt. 85

Stop by the Riverfront Transit Center Monday, March 2, between 7-9 a.m. for a special welcome from Metro.

Check go-metro.com for complete schedule information.

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Calling All Northside Residents

Metro is looking for artwork to include as part of the soon-to-come Northside Transit Center. All submissions must be received by midnight on March 27, 2020 to be considered. Winners will be contacted in May 2020 and invited to the grand opening of the Northside Transit Center in Summer 2020!



Full submission information and guidelines [here](#).

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Ohio Loves Transit

Metro's making it even easier to ride with new Cincy EZAlerts. Get service notifications for detours or disruptions for the routes you ride via text or email. Sign up [here](#).

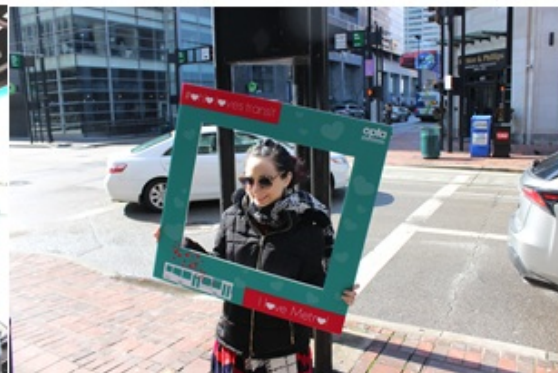
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Share the News

Use the "Forward this email" link at the bottom of this email to send this on to others who may want Metro news. They can [subscribe](#) if they would like to receive the newsletter each month.

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Thank you to everyone who helped us celebrate Ohio Loves Transit Week Feb. 10-14. We had a blast hearing from riders about why transit matters to them!

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Transit App with EZfare

Have you checked out Transit app yet?

The new Transit app with EZfare allows users to:

- **Plan their trip across Metro, TANK and BCRTA**
- **Pay their fare on their smartphone**
- **Track their bus in real time**
- **Purchase the new \$5 Metro /TANK Day Pass for unlimited rides all day on both systems**



Rider Notice: Passes previously purchased in the Cincy EZRide app will be able to be used through June 30, 2020.

Learn more about the new app [here](#).

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