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News

On-board Wi-Fi

Riders rate Metro's free on-board Wi-Fi 4 out of 5 stars and want us to expand the program. We heard you! By the end of the 2019, 190 Metro buses will have **free** Wi-Fi, allowing riders to make the most of their time on board!

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Metro Perk\$

Check out the Metro Perk\$ program [here](#) for discounts to attractions like the **Cincinnati Zoo & Botanical Garden, Coney Island and the Cincinnati**

S.O.R.T.A. Board Approves 0.8% Hamilton County Sales Tax Levy



The SORTA Board hosted a special meeting Sept. 30 to decide whether to place a transit levy on the March 2020 ballot.

The Southwest Ohio Regional Transit Authority (SORTA) Board of Trustees approved yesterday the placement of a permanent 0.8% sales tax levy on the March 2020 ballot.

As a regional transit authority, SORTA can place a sales tax initiative on the ballot to be considered by the voters of Hamilton County by submitting the request to the Hamilton County Board of Elections. Ohio law enables SORTA to use a portion of the sales tax for road and infrastructure projects in Hamilton County related to its bus service.

The Reinventing Metro plan includes:

- *New bus routes, designed to connect people to jobs in Hamilton County
- *More frequent service, more weekend service, more early/late service
- *24-hour service on six major corridors
- *New crosstown routes, small-bus circulator service, new transit centers
- *Access service expansion consistent with expanding routes for people with

Art Museum.

Metro Perk\$ users will receive the group ticket discount (10-15% off) on all available reserved seating areas. For a direct link into FC Cincinnati single match ticket options, click [here](#). After you select your preferred seat location, the promotional code box will be on the 'confirm' page of the process. Please note, the discount is for reserved seating areas and does not include the \$15 General Admission ticket.

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October SORTA Board meeting

The October Board of Trustees meeting for the Southwest Ohio Regional Transit Authority will be held on Tuesday, Oct. 15 at 8 a.m. at 602 Main St., 12th Floor Board Room. SORTA board meetings are open to the public.

Board meetings now alternate each month between 8:30 a.m. and 6 p.m. to provide an increased opportunity for community participation.

See meeting dates and past meeting minutes [here](#).

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Metro ridership reports

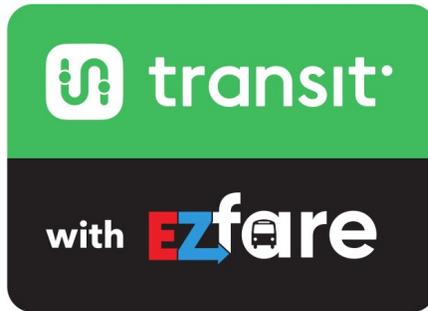
Curious about how many people rode Metro last month? Stay in the know with monthly ridership and performance reports,

disabilities

Read more [here](#).

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Coming Soon: Buy Your Fare in Transit App



Plan. Pay. Track.

Soon you'll be able to do it all in the new Transit App with EZfare.

On Oct. 23, Metro, in conjunction with the Transit Authority of Northern Kentucky (TANK) and Butler County Regional Transit Authority (BCRTA) will celebrate the launch of the new app with festivities on Government Square (stay tuned for more details soon). App users will be able to:

- Plan their trip across on all three systems
- Pay their fare on their smartphone
- Track their bus in real time
- Purchase the new \$5 Metro /TANK Day Pass for unlimited rides all day on both systems

Current Cincy EZRide app users will no longer be able to purchase Metro fare on the app after Oct. 23. However, passes already purchased in the fare wallet will be able to be used through June 30, 2020.

Learn more about the new app [here](#).

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New transit center coming to Northside



CURRENT DESIGN

Rendering

Later this month, Metro will break ground on it's newest transit center serving Northside, located near the intersection of Spring Grove Avenue and Blue Rock Street.

available on Metro's website [here](#).



Cincy EZAlerts



Metro's making it even easier to ride with new Cincy EZAlerts. Get service notifications for detours or disruptions for the routes you ride via text or email. Sign up [here](#).



Share the News

Use the "Forward this email" link at the bottom of this email to send this on to others who may want Metro news. They can [subscribe](#) if they would like to receive the newsletter each month.



Northside is the second highest transfer location in Metro's system, second only to Government Square downtown. The new center will also help to alleviate traffic and congestion along the busy Hamilton Avenue as it serves eight Metro routes: **Rts. 15X, 16, 17, 19, 20, 23X, 27 and 51.**

The Northside Transit Center will feature:

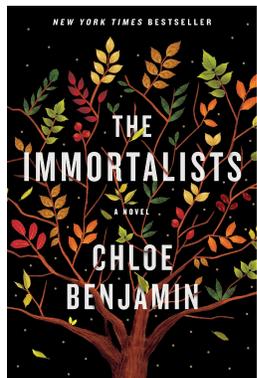
- Eight boarding bays
- Sheltered stop on Spring Grove
- Designated Park & Ride spaces for commuters
- Wayfinding maps, real-time screens and ticket vending machines
- Enhanced streetscaping, lighting and shelters

Read more about the project [here](#).



Read & Ride

September's Book of the Month: "The Immortalists"



Metro and the Public Library of Cincinnati and Hamilton County have teamed up for a "Read and Ride" book club, encouraging bus riders to spend their time on board with a good book.

September's book was "The Immortalists," by Chloe Benjamin.

Didn't pick up your copy yet? The book is available to riders both in hard copy, at local library branches and in audiobook and e-book form -- made easily accessible by Metro's expansion of free on-board Wi-Fi for riders.

Stop by the library today to check "The Immortalists" out or click [here](#) for information on how to download the book for free.



Post of the Month



Laura @sicklink

Sep 9

Awesome driver on the route 21 @cincinnati metro helping an elderly rider on and off the bus with his groceries!



