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News

Read & Ride Book of the Month: "Tin Man"

Metro and the Public Library of Cincinnati and Hamilton County have teamed up for a "Read and Ride" book club, encouraging bus riders to spend their time on board with a good book.

November's book is "Tin Man," by Sarah Winman.

Didn't pick up your copy yet? The book is available to riders both in hard copy, at local library

S.O.R.T.A. Broad Approved Ballot Language for Transportation Levy on March 2020 Ballot

The Southwest Ohio Regional Transit Authority (SORTA) Board voted Dec. 10 to approve ballot language for the placement of a 0.8 percent county sales tax levy to support transportation projects on the March 2020 ballot.



Read the full ballot language [here](#).

The sales tax would fully fund the Reinventing Metro Plan approved by the Board in January after extensive community engagement. This plan will be used for service improvements, including updating Metro's bus fleet, new transit centers and park and rides, adding new routes, providing longer service hours, increased frequency and improved service for Access, which serves individuals with disabilities. Twenty-five percent of the funds will be used towards infrastructure projects, such as repairs to sidewalks, roads, bridges, etc. within Hamilton County.

Read more about the Reinventing Metro Plan [here](#).



Happy Holidays!

Holiday schedule

Metro buses will operate on a holiday/Sunday schedule on Wednesday, Dec. 25 and Wednesday, Jan. 1 in observance of Christmas Day and New Year's Day. Access, Metro's service for people with disabilities, will also operate on a holiday/Sunday schedule on Dec. 25 and Jan. 1. The Metro Sales Office, call center and administrative offices will be

branches and in audiobook and e-book form -- made easily accessible by Metro's expansion of free on-board Wi-Fi for riders.

Stop by the library today to check "Tin Man" out or click [here](#) for information on how to download the book for free.

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Metro Perk\$

Check out the Metro Perk\$ program [here](#) for discounts to attractions like the Cincinnati Zoo & Botanical Garden and the Cincinnati Art Museum.

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January SORTA Board meeting

The January Board of Trustees meeting for the Southwest Ohio Regional Transit Authority will be held on Tuesday, Jan. 21 at 6 p.m. at 602 Main St., 12th Floor Board Room. SORTA board meetings are open to the public.

Board meetings alternate each month between 8:30 a.m. and 6 p.m. to provide an increased opportunity for community participation.

See meeting dates and past meeting minutes [here](#).

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Metro ridership reports

Curious about how many people rode Metro last month? Stay in the know with monthly ridership and

closed Wednesday, Dec. 25 and Wednesday, Jan. 1.

Metro and Access will operate regular service on Christmas Eve (Tuesday, Dec. 24) and New Year's Eve (Tuesday, Dec. 31), but the Metro Sales Office will close at 2 p.m. Dec. 24.

Twelve Days of Christmas

Be sure to follow Metro on [Facebook](#) and [Twitter](#) for a chance to win free rides during its "12 Days of Christmas" contest.



Santa on the Square

Stop by Government Square between 9 and 9:30 a.m. Wednesday, Dec. 18 for a special holiday surprise from Metro!

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Transit App with EZFare

Have you checked out Transit app yet?

The new Transit app with EZFare allows users to:

- Plan their trip across Metro, TANK and BCRTA
- Pay their fare on their smartphone
- Track their bus in real time
- Purchase the new \$5 Metro /TANK Day Pass for unlimited rides all day on both systems

Rider Notice: Passes previously purchased in the Cincy EZRide app will be able to be used through June 30, 2020.

Learn more about the new app [here](#).

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Go Retro on Metro

performance reports, available on Metro's website [here](#).

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Cincy EZAlerts



Metro's making it even easier to ride with new Cincy EZAlerts. Get service notifications for detours or disruptions for the routes you ride via text or email. Sign up [here](#).

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Share the News

Use the "Forward this email" link at the bottom of this email to send this on to others who may want Metro news. They can [subscribe](#) if they would like to receive the newsletter each month.

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Have you spotted one of our "Retro Metro" buses on the road? It's not your imagination -- we've brought back our old branding for a special "Retro Metro" campaign.

The retro-style buses, which rolled out in November, travel on various routes throughout Metro's service area. Lucky riders who board a Retro Metro bus pay only \$0.65, which was the base fare from 1986 - 1993. If you happen to catch Metro CEO Darryl Haley on board, fare is FREE!

Read more [here](#).

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Post of the Month



You Retweeted



Tyler Mobarry
@TyMoTech



Went on another bus adventure yesterday and brought a friend with me. We rode Cincinnati Metro's Route #4 to Kenwood Towne Centre, a popular place this time of year, and had lunch at Red Robin. @cincinnati metro @KenwoodTC @redrobinburgers



11:30 AM · Dec 15, 2019 from Fort Thomas, KY · Twitter for iPad

