



FREQUENTLY ASKED QUESTIONS ABOUT THE EVERYBODY RIDES METRO FOUNDATION

What is ERM?

Everybody Rides Metro is a 501 (c) (3) non-profit foundation created in 2006 to provide transportation fare subsidies to low income or disabled individuals.

How does ERM work?

Everybody Rides Metro has partner agencies that screen clients, purchase fare media from Metro and submit proper reporting documentation of the distribution of such fare media. ERM then reimburses the agency for eligible purchases.

What kinds of bus rides do you subsidize (work trips, daycare, etc.)?

ERM subsidizes agencies for trips that are related to employment, healthcare and social services.

How is this funded?

The passage of Issue 7 allocated an annual amount of \$500,000 to be set aside, along with donations, for this purpose.

Which agencies are partnering with ERM?

ERM has more than a dozen partners. Visit our website for a complete list of current partners.

I represent an agency – how do we partner with ERM?

ERM does not provide fare subsidies directly to individuals, only to partner agencies. An agency must submit an application along with proof of its 501 (C) (3) status and its mission statement to be considered for partnership. For more information, visit our website.

Who is in charge of oversight of the ERM foundation?

SORTA is the sole member of ERM, with a volunteer governing board. Its members are:

- President: Aaron Bley, VP of Community Relations & Chief Development Officer, Cincinnati Association for the Blind & Visually Impaired
- Vice President: Gina Marsh, Chief of Staff, Hamilton County Commissioners Office
- Katie Frazier – Program Director, Changing Gears
- Kreg Keesee – Chair, Southwest Ohio Regional Transit Authority Board of Trustees
- Angela King – Director of Social Services, The Freestore Foodbank

